

COLOR VISION

RULES & REGULATIONS

STAGE 1: - PHOTOGRAPHIC HEATS

THE HAIRDRESSING TEAM

1. TrendVision Award 2016 is open to all professional hairdressers 18 years and over who are an employee of a commercial salon at the time of participation and have worked in a commercial salon environment for a minimum of 3 years.
2. There is no upper age limitation for the competitor or assistant in the TrendVision 2016 Award – Color Vision Category.
3. No employee of Wella, Procter & Gamble, or their families, will be allowed to enter the TrendVision Award 2016.
4. The competitor must be totally responsible for all elements contributing to the colour, finish and style of the hair. The cutting can be pre-done.
5. Please note, only one assistant is allowed per competitor. The competitor is allowed to change their assistant at every competition stage. The assistant is not allowed to assist more than one competitor. The assistant does not have to be employed by the participating salon.
6. The model and assistant can be changed anytime during the competition but the competitor must stay the same. The model does not have to be employed by the participating salon.
7. The competitor must remain the same during all competition stages.
8. Only the competitor (whose name is on the entry form) can win.

THE SALON

9. Salons are allowed to enter as many competitors as they like, but only one competitor is allowed per entry form. Competitors may only submit one entry and in only one category – either Creative Vision Category OR Color Vision Category.
10. The salon that appears on the entry form will be the salon that the hairdresser must represent in the photographic heat, the regional heats, the national final and the international final. Should a competitor leave his/her employment (i.e. move to a different salon) during any stage of the competition, he/she will lose their right to compete. In the case of withdrawal of a competitor, the salon loses the right to compete.

THE ENTRY FORM

11. **Please note that you should submit your individual vision of what is beautiful, wearable and inspiring for salon relevant hair. You should take your inspiration from a variety of places including the Wella Professionals Trends, but also from other sources such as art, photography and fashion.**
12. Each entry must be accompanied by a completed entry form, signed disclaimer and TWO 8"x10" / 20cm x 25cm photographs of your model (one head-and-shoulders photo of the model before & one head-and-shoulders photo of the model after with the final look). If any entry does not comply with this rule, it will be disqualified. Photocopies of the entry form are not permitted.
13. A fully completed entry form will include details behind the concept of the colour, to include an explanation of the technique used, an outline as to how the colour works with the hair cut (shape, length, focal points), a description of the placement of colour in a step-by-step explanation and a description of your individual vision.
14. Professional photographs are not necessary for entry to the competition. However, please make sure both your head and shoulders photographs meet the size requirements of 8"x10" / 20cm x 25cm. Please affix both photographs securely to the entry form provided.
15. Entries that have been previously published (either in print or online) cannot be considered (photo rights during the competition are reserved for Wella Professionals).
16. All photographs taken and received become the property of Wella Professionals and may be used for publicity purposes. Photographs cannot and will not be returned.

17. Overuse of Photoshop will result in disqualification. It can be used minimally to even out skin tone, tidy up clothing or to remove an errant hair. You should not use it for creating, enhancing or manipulating the hair.
18. Wella Professionals cannot accept responsibility for entries lost in the post. Proof of postage cannot be accepted as proof of delivery.
19. **The deadline is final. No entries will be accepted after the closing date of Thursday 24th March 2016.**

JUDGING

The judges will specifically be looking for the highest hair craftsmanship and creativity, demonstrating your individual vision of what is beautiful, wearable and inspiring for salon relevant hair. The requirements for a successful entry will include:

- Demonstrate a significant change to the model's hair and the ability to construct a salon-relevant total look.
- Inspiration has been taken from many sources.
- Colour work reflects the professional expertise and ability of the colourist to create a tailor-made end result.
- The cut and colour complement each other whilst creating a beautiful, wearable look.
- Hair is shiny and in excellent condition with the highest professional finish.
- The model chosen is most appropriate for creating an authentic look that fits with their personality, face and bone structure.
- Make-up and clothes styling complement the overall look.
- There should be no hair up work in the Color Vision category.

20. Photographic Entries for the Color Vision Category will be marked by an independent judging panel in the following way:

70% Colour Technique

- Visible consideration of how the colour complements the haircut (shape and length).
- Technique, application, colour selection, commercial usability explanation.
- Finished colour result.

30% Overall Vision & Look

- Total look (style, finish, make-up, clothes/fitting).
- Relevant individual vision/ interpretation/ creative personalisation.
- Professional finish.

21. It is the competitor's responsibility to perform a skin test 48 hours before the colour application.

22. The judge's decision is final. No correspondence will be entered into. Competitor's and their salons have no right to legal recourse.

PRODUCTS AND TOOLS

23. Extensions – the model's own hair is the basic working material. Hair extensions may NOT be used. The use of hair pieces or hair extensions will disqualify the entrant from the competition.

REGIONAL HEATS

24. Competitors selected to go through to the regional heats will be notified via an announcement on the Wella Professionals Facebook page by 5pm on Tuesday 12 April 2016. You will also receive a follow up letter after this date.

OTHER

25. Any contravention of the rules will render a competitor liable for disqualification.
26. Entry implies acceptance of these rules.

STAGE 2: - REGIONAL HEATS

THE HAIRDRESSING TEAM

1. TrendVision Award 2016 is open to all professional hairdressers 18 years and over who are an employee of a commercial salon at the time of participation and have worked in a commercial salon environment for a minimum of 3 years.
2. There is no upper age limitation for the competitor or assistant in the TrendVision 2016 Award – Color Vision Category.
3. No employee of Wella, Procter & Gamble, or their families, will be allowed to enter the TrendVision Award 2016.
4. The competitor must be totally responsible for all elements contributing to the colour, finish and style of the hair. Cutting can be pre-done.
5. Please note, only one assistant is allowed per competitor. The competitor is allowed to change their assistant at every competition stage. The assistant is not allowed to assist more than one competitor. The assistant does not have to be employed by the participating salon.
6. The model and assistant can be changed anytime during the competition but the competitor must stay the same. The model does not have to be employed by the participating salon.
7. Models and assistants must be at least 16 years of age at the time of participation and are the responsibility of the competitor during the regional, national and international events.
8. Only the person whose name is on the official entry form can win.

THE SALON

9. The salon that appears on the entry form will be the salon that the hairdresser must represent in the photographic heat, the regional heats, the national final and the international final. Should a competitor leave his/her employment (i.e. move to a different salon) during any stage of the competition, he/she will lose their right to compete. In the case of withdrawal of a competitor, the salon cannot replace this competitor.

THE COMPETITION

10. Travel and costs incurred will be at the competitor's expense.
11. **Please note that you should submit your individual vision of what is beautiful, wearable and inspiring for salon relevant hair. You should take your inspiration from a variety of places including the Wella Professionals Trends, but also from other sources such as art, photography and fashion.**
12. Competitors will have 1 hour to complete styling, finishing, clothes styling and make-up. Please note, the model can be dressed and base make-up can be applied prior to the competition. Base make-up includes foundation and blusher but excludes lip and eye make-up as well as false eyelashes. Model's hair will not be allowed to be prepared for styling / preset in any way prior to the competition.
13. All technical work and cutting must be prepared prior to the competition day using only Wella Professionals products. The model must arrive with clean hair as there will be no facilities for shampooing during the competition. For hair cut and styling models the hair must be sprayed wet before the competition commences. There should be no hair up work in the Color Vision category.
- NEW** 14. On completion of the 1 hour, each competitor will be expected to present their model and give an overview to the judges on the finished look. The presentation must include the inspiration and background behind your individual vision – find an imaginative way to showcase this to the judges using whatever props or technology you think will help you to best communicate your message. **Please note – You must present from your own device. Wella will not provide any additional supporting technical equipment.** Your presentation should give details behind the concept of the colour, to include an explanation as to the technique used, an outline as to how the colour works with the hair cut (shape, length, focal points), shades / mixtures used on the hair, a description of the placement of colour in a step by- step explanation, a description of your individual vision and inspiration and the Wella Professionals style and finishing products used. This presentation must not exceed 6 minutes.
15. Only the competitor, model and assistant will be allowed in the competition room. No spectators will be allowed at the competition during the day. Only the competitor, model and assistant will be allowed backstage at the evening event. No spectators will be allowed in the backstage area.

JUDGING

The judges will specifically be looking for the highest hair craftsmanship and creativity, demonstrating your individual vision of what is beautiful, wearable and inspiring for salon relevant hair. The requirements for a successful entry will include:

- Demonstrate a significant change to the model's hair and the ability to construct a salon-relevant total look.
- Inspiration has been taken from many sources.
- Colour work reflects the professional expertise and ability of the colourist to create a tailor-made end result.
- The cut and colour complement each other whilst creating a beautiful, wearable look.
- Hair is shiny and in excellent condition with the highest professional finish.
- The model chosen is most appropriate for creating an authentic look that fits with their personality, face and bone structure.
- Make up and clothes styling complement the overall look.
- There should be no hair up work in the Color Vision category.

16. At the regional heat all work throughout the competition will be observed by an independent judging panel. As the competition starts, judges will move freely amongst the competitors to assess their starting point and identify their chosen seasonal trend.
17. The competitor will be judged in the following way:

70% Colour Technique

- Visible consideration of how the colour complements the haircut (shape and length).
- Technique, application, colour selection, commercial usability explanation.
- Finished colour result.

30% Overall Vision & Look

- Total look (style, finish, make-up, clothes/fitting).
- Relevant individual vision/ interpretation/ creative personalisation.
- Professional finish.

18. It is the competitor's responsibility to perform a skin test 48 hours before the colour application.

19. The judge's decision is final. No correspondence will be entered into. Competitor's and their salons have no right to legal recourse.

PRODUCTS & TOOLS

20. Extensions – the model's own hair is the basic working material. Hair extensions may NOT be used. The use of hair pieces or hair extensions will disqualify the entrant from the competition..
21. Wella Professionals will provide all styling and technical products. Each competitor is responsible for providing his/her own personal equipment such as scissors, brushes and combs, make-up and clothes for completing the finished look.
22. Wella Professionals will supply hairdryers with diffusers, straightening irons and water sprays. If a competitor wishes to use a specific item of electrical equipment of their own e.g. tongs and heated rollers, they must comply with Electrical Safety at Work Regulations under the Health and Safety Act, and must be supported by a current safety certificate. Adapters are not permitted. Wella Professionals accepts no responsibility for loss and/ or damage to competitor's personal equipment.
23. Wella Professionals cannot accept responsibility for loss or damage to any personal belongings brought to the competition by competitors, assistants or models.

PLEASE NOTE ANY FAILURE TO COMPLY WITH THE RULES & REGULATIONS WILL RENDER A COMPETITOR LIABLE FOR DISQUALIFICATION.