

TRAINING FOCUS

FOR TRAINERS & LECTURERS

The Wella Studios are here to support you and your students, with a choice of pathways to enhance both your hairdressing and teaching skills.

We have some fantastic options available for lecturers and trainers to develop their knowledge and confidence in teaching. All the time spent at the Wella Studios as part of the **Training Focus** programme counts towards your Continual Personal Development requirement.

Select and book any of the inspirational courses, as listed throughout this book, at our state-of-the-art studios, developing your craft and building your motivation. Or join a student group on our **Training Focus** programme to refresh your knowledge and hone your teaching and presentation skills.



FOR LEARNERS & APPRENTICES

If you're studying hairdressing at college or working as an apprentice in a salon, give your career and your confidence a major boost by enrolling on one of our fun and enriching courses created just for you.

	LEVEL ESSENTIAL
	TIME 1 DAY EACH
	PRICE (Excl. VAT) COMPLIMENTARY (UK); €60 PER DAY (IRELAND)
	LOCATION LONDON MANCHESTER DUBLIN
	COURSE TYPE THEORY DEMO

TRAINING FOCUS 1: CLASSIC & FOUNDATION

If you've made a promising start at college and are keen to build on your newfound knowledge, join us for the **Training Focus Classic & Foundation** course. You'll gain valuable consultation skills, guidance on choosing the correct colour and correct application, as well as build your confidence with retailing and home care.

FOCUSES INCLUDE:

- Recap on the basic fundamentals.
- Structure, texture, and porosity of the hair.
- The principles of hair colour.
- The Wella numbering system.
- The Wella Professionals colour portfolio.
- Wella application methods.

TRAINING FOCUS 2: COLOUR CORRECTION

In this next stage, we begin to look at corrective techniques for lightening, darkening or changing the tone of existing coloured hair. Demonstrations will showcase more detailed consultation skills, colour applications and a prescriptive home-care regime. This course is ideal for students who are progressing on to understanding colour change.

TOPICS COVERED:

- Selecting the correct colour products.
- The action of the products on the hair structure.
- Formulas for lightening and darkening.
- Corrective techniques and usage of Colour Renew.
- A detailed look at the lightening curve and the colour circle.

TRAINING FOCUS 3: CREATIVE FASHION FOCUS

This course is for advanced level students who have an understanding of fundamental colour and are ready to proceed onto creative hair colouring. The focus is on creative trends and micro-trends with demonstrations showcasing creative techniques. If you're ready to begin pushing your artistic boundaries to the next level, this course is for you!

THE DAY WILL INCLUDE:

- A look at current colour trends and how to create them.
- The emergence of micro-trends.
- How trends can be interpreted into salon-friendly looks.
- Creative application techniques.
- Correct colour product selection to produce vibrant results.

IS IT FOR YOU?

If you want to kick-start your hairdressing career and deepen your knowledge within the inspiring Wella Studio environment, the **Training Focus** course days are just what you need.



SUMMER SCHOOL

FOR LEARNERS & APPRENTICES

When school's out for summer, how are you going to get your hairdressing fix and keep your skills fresh? It's time for **Wella Summer School**.

Choose from either **Summer School Colour** or **Summer School Cutting**, where you will spend four exhilarating days at the Wella Studios reinforcing your basic knowledge, accelerating your learning, and taking your training to a sensational new level.

Please note that the course price includes the purchase of a high-quality, real hair headblock for students to use throughout their course and take home afterwards. Headblocks will be given to you on arrival at the studio.

 LEVEL ESSENTIAL

 TIME 4 DAYS

 PRICE (Excl. VAT) £190/ €260

 LOCATION LONDON MANCHESTER DUBLIN EDINBURGH*

 COURSE TYPE THEORY DEMO PRACTICAL

 PRACTICAL HEADBLOCK

SUMMER SCHOOL COLOUR

YOU WILL LEARN:

- Day 1:** In-depth colour choice and consultation.
- Day 2:** Correcting hair colour and formulas.
- Day 3:** Quick balayage and colour techniques.
- Day 4:** Creative colour mixing.

IS IT FOR YOU?

Whether you're a student studying hairdressing at college or you're currently a salon apprentice, this course will ignite a life-long passion for colour.

SUMMER SCHOOL CUTTING

GET READY TO LEARN:

- Day 1:** Long hair cutting line.
- Day 2:** Classic long layers, blowdrying and styling.
- Day 3:** Classic bob above the shoulder with graduation.
- Day 4:** Short, layered cutting and finishing.

IS IT FOR YOU?

This course is ideal for you if you want to cement your existing knowledge and take your cutting skills to the next level.



LEARNER & TRAINER EDUCATION

TRAINING FOCUS 1:

CLASSIC & FOUNDATION

 LEVEL ESSENTIAL

 DURATION 1 DAY 11am-3pm

 PRICE COMPLIMENTARY (UK) €60 (IRELAND)

LONDON STUDIO

Thursday 12 Jan
Thursday 20 Apr
Thursday 14 Sep
Thursday 19 Oct

MANCHESTER STUDIO

Thursday 12 Jan
Thursday 13 Apr
Thursday 20 Apr
Thursday 14 Sep
Thursday 26 Oct

DUBLIN STUDIO

Thursday 09 Feb
Thursday 27 Jul

TRAINING FOCUS 2:

COLOUR CORRECTION

 LEVEL ESSENTIAL

 DURATION 1 DAY 11am-3pm

 PRICE COMPLIMENTARY (UK) €60 (IRELAND)

LONDON STUDIO

Thursday 23 Feb
Thursday 01 Jun
Thursday 28 Sep
Thursday 23 Nov

MANCHESTER STUDIO

Thursday 02 Feb
Thursday 11 May
Thursday 28 Sep
Thursday 09 Nov

DUBLIN STUDIO

Thursday 23 Feb
Thursday 17 Aug

TRAINING FOCUS 3:

CREATIVE FASHION FOCUS

 LEVEL ESSENTIAL

 DURATION 1 DAY 11am-3pm

 PRICE COMPLIMENTARY (UK) €60 (IRELAND)

LONDON STUDIO

Thursday 30 Mar
Thursday 15 Jun
Thursday 05 Oct
Thursday 30 Nov

MANCHESTER STUDIO

Thursday 23 Mar
Thursday 30 Mar
Thursday 08 Jun
Thursday 05 Oct
Thursday 23 Nov

DUBLIN STUDIO

Wednesday 15 Mar
Thursday 07 Sep

SUMMER SCHOOL COLOUR

 LEVEL ESSENTIAL

 DURATION 4 DAYS 10am-3pm

 PRICE £190 Excl. VAT | £228 Incl. VAT | €260 ROI

LONDON STUDIO

Group 1 Thursday 06 Jul, Thursday 13 Jul, Thursday 20 Jul & Thursday 27 Jul
Group 2 Thursday 03 Aug, Thursday 10 Aug, Thursday 17 Aug & Thursday 24 Aug

MANCHESTER STUDIO

Group 1 Thursday 29 Jun, Thursday 06 Jul, Thursday 13 Jul & Thursday 20 Jul
Group 2 Thursday 10 Aug, Thursday 17 Aug, Thursday 24 Aug & Thursday 31 Aug

DUBLIN STUDIO

Group 1 Wednesday 28 Jun, Thursday 29 Jun, Wednesday 05 Jul & Thursday 06 Jul

EDINBURGH STUDIO

Group 1 Monday 26 Jun, Tuesday 27 Jun, Wednesday 28 Jun & Thursday 29 Jun

SUMMER SCHOOL CUTTING

 LEVEL ESSENTIAL

 DURATION 4 DAYS 10am-3pm

 PRICE £190 Excl. VAT | £228 Incl. VAT | €260 ROI

LONDON STUDIO

Group 1 Thursday 06 Jul, Thursday 13 Jul, Thursday 20 Jul & Thursday 27 Jul
Group 2 Thursday 03 Aug, Thursday 10 Aug, Thursday 17 Aug & Thursday 24 Aug

MANCHESTER STUDIO

Group 1 Thursday 29 Jun, Thursday 06 Jul, Thursday 13 Jul & Thursday 20 Jul
Group 2 Thursday 03 Aug, Thursday 10 Aug, Thursday 17 Aug & Thursday 24 Aug

DUBLIN STUDIO

Group 1 Wednesday 19 Jul, Thursday 20 Jul, Wednesday 02 Aug & Thursday 03 Aug

COLLEGE SUPPORT FOR A BRIGHTER FUTURE

WE ARE PROUD TO SUPPORT COLLEGES
ACROSS THE UK AND IRELAND BY SHARING
THE KNOWLEDGE AND CREATIVITY OF
OUR TALENTED WELLA ARTISTS.

If you are looking for new ways to develop and stir up some creative passion, this force of inspirational talent is ready to impart knowledge and ambition to college students! By bringing in top industry talent to your college, you will keep your students motivated, inspired and committed to their learning.

INTERESTED?

For more information on costs and availability, contact your Wella Account Manager. **Become a Wella college today and you could win £2,000 worth of education.**

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HAIRDRESSING • EDUCATION • RESOURCES • ONLINE



**HERO IS A RESOURCE CENTRE AND A
COMMUNITY FOR LECTURERS AND STUDENTS,
TO SHARE AND GAIN KNOWLEDGE ON ALL
ASPECTS OF EDUCATION IN THE HAIR INDUSTRY.**

We believe that by sharing our knowledge we can inspire and grow as an industry; an industry that is driven by passion and creativity. Let's work together and lead our beautiful industry into a new era...

Sign up to discover all online education, resources, the latest news and information. **Through our partnership with MW (McDonald Waterfall)**, we are also excited to offer access to their exclusive online content.



JOIN OUR COMMUNITY!
wellacollegehub.co.uk

GAIN EXCLUSIVE ONLINE ACCESS TO:

WEBINARS

- REGULAR WEBINAR UPDATES

PRINTABLE RESOURCES

- CONSULTATION FORMS
- HEAD SHEETS
- CUTTING DIAGRAMS

VIDEO

- MW FUNDAMENTALS
- CLIENT CONSULTATION TECHNIQUES
- COLOURING TECHNIQUES
- LONG HAIR TUTORIALS
- INSPIRATION
- BARBERING TECHNIQUES
- COACHING

FOR LEARNERS

- HOW-TO VIDEO LIBRARY
- CAREER ADVICE
- COMPETITIONS

REGIONAL VISITS

- COLLECTION DAYS
- EVENTS & SHOWS