

NUTRICURUS

FIND YOUR RIGHT CARE & STYLING ROUTINE

#FREEYOURCURLS

WHAT'S YOUR WAVY / CURLY HAIR TYPE?

Provide the right level of nourishment to your unique waves or curls. Each curl is unique and therefore needs a right level of care to reveal its beauty. The right level is essential to keep the curls defined yet bouncy.



WAVY

LOOSE WAVES



☐ ☐ ☐
SHAMPOO FOR WAVES
No sulfates added

☐ ☐ ☐
CONDITIONER
(AFTER EVERY WASH)

☐ ☐ ☐
MILKY WAVES
Leave-in spray

DEFINED WAVES



☐ ☐ ☐
SHAMPOO FOR WAVES
No sulfates added

☐ ☐ ☐
CONDITIONER
(AFTER EVERY WASH)

+

☐ ☐ ☐
MASK
(WEEKLY)

☐ ☐ ☐
MILKY WAVES
Leave-in spray

IS CO-WASH FOR YOU?

Do you wash your hair often or is your hair naturally dry & coarse?
THEN CO-WASH (CONDITIONER-WASHING) IS FOR YOU!



NUTRICURLS CLEANSING CONDITIONER

This gentle cleanser helps to maintain the definition and softness of waves and curls. Nourishing low-foam formula. Ideal for rotating into your wash routine: use with every other wash instead of shampoo. Apply generously into wet hair and massage it into scalp for a few minutes – just like you would do with your shampoo! Rinse thoroughly. It's a one-step process so there is no need to use conditioner after.

NUTRICURLS products have specific levels of NOURISH-IN Complex to ensure the right level of nourishment for each type of curls and waves.

LEVELS OF NOURISHMENT

☐ ☐ ☐ Lightweight
☐ ☐ ☐ Medium
☐ ☐ ☐ Intense

CURLY

LOOSE CURLS



☐ ☐ ☐
SHAMPOO FOR CURLS
Micellar shampoo

☐ ☐ ☐
CONDITIONER
(AFTER EVERY WASH)

+

☐ ☐ ☐
MASK
(WEEKLY)

☐ ☐ ☐
CURLIXIR BALM
Soft hold leave-in balm

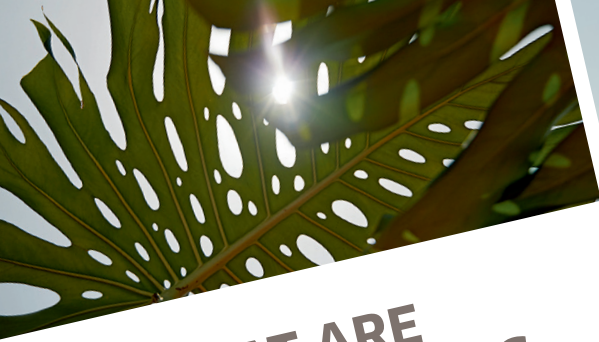
TIGHT CURLS



☐ ☐ ☐
SHAMPOO FOR CURLS
Micellar shampoo

☐ ☐ ☐
MASK
(AFTER EVERY WASH)

☐ ☐ ☐
CURLIXIR BALM
Soft hold leave-in balm



WHAT ARE YOUR STYLING NEEDS?

FOR CURLS / FOR WAVES

I CRAVE
SHAPE AND
DEFINITION

72h

ANTI-FRIZZ FOR
WAVES

SOFT TWIRL

72h Anti-Frizz Styling Foam
Makes your waves touchable
with volume, definition and
an anti-frizz effect.



HOLD LEVEL ● 2 ○ ○

DEFINITION FOR
CURLS

CURL SHAPER

72h Curl Defining Gel-Cream
Get polished definition,
control and bounce.



HOLD LEVEL ● 2 ○ ○

VOLUME FOR
WAVES & CURLS

BOOST BOUNCE

72h Curl Enhancing Mousse
Boost curls with volume,
added shine, definition
and frizz reduction.



HOLD LEVEL ● 2 ○ ○

I WANT
MORE
VOLUME

72h

FOR CURLS & WAVES

MY CURLS
NEED A
TOUCH-UP
BETWEEN
WASHES

72h

REFRESH
WAVES & CURLS

FRESH UP

72h Anti-Frizz Spray
is for all curls and waves
to refresh
During the day, add anti-frizz
effect, shine and definition.



HOLD LEVEL 1 ○ ○ ○