

# WELLA PROFESSIONALS LIGHTENING

LIGHTENERS	MIXING	ON-SCALP LIGHTENING	OFF-SCALP LIGHTENING	VIRGIN LIGHTENING	FOILING	BALAYAGE	TONING	AFTERCARE
 <p><b>BLONDORPLEX</b></p> <ul style="list-style-type: none"> <li>Up to 7 levels of lift while constructing bonds inside the hair</li> <li>Multi-blonde results</li> <li>Dust-free</li> <li>Anti-yellow molecules</li> </ul> <p><b>MULTI BLONDE POWDER</b></p> <ul style="list-style-type: none"> <li>Multi-purpose</li> <li>For highlights and full-head</li> </ul> <p><b>EXTRA COOL BLONDE POWDER</b></p> <ul style="list-style-type: none"> <li>For cool blonde results</li> <li>For hair from tone depths 4-8</li> </ul> <p><b>SOFT BLONDE CREAM</b></p> <ul style="list-style-type: none"> <li>For gentle lightening</li> <li>Great for on-scalp</li> </ul>	<p><b>DEVELOPERS</b> Mix with COLOR TOUCH Emulsions, or any Welloxon Perfect Developer.</p> <p><b>TIMING &amp; DEVELOPMENT</b> Do not exceed <b>50 mins</b>. Check frequently until desired lightening is achieved. Development time depends on condition of the hair, porosity and desired lightening results.</p> <p><b>RECOMMENDATION</b> Do not overlap previously lightened hair with product. Up to 7 levels of lift <b>NO HEAT</b></p>	<p>Add developer not exceeding <b>6%/20 Vol.</b> Add developer 1:1.5 up to 1:2</p> <p>Add developer not exceeding <b>6%/20 Vol.</b> Add developer 1:1.5 up to 1:2</p> <p>Can be added to Blondor Multi Blonde Powder for extra cool results.</p> <p>Add developer not exceeding <b>6%/20 Vol.</b> Add developer 1:1.5 up to 1:2</p>	<p>Add developer 1:1.5 up to 1:2</p> <p>Add developer 1:1.5 up to 1:2</p> <p>Can be added to Blondor Multi Blonde Powder for extra cool results.</p> <p>Add developer 1:1.5 up to 1:2. Recommended for color correction techniques.</p>	 <p>Add developer 1:1.5 up to 1:2 for virgin mid-lengths and ends. For virgin on-scalp, add developer not exceeding <b>6%/20 Vol.</b> 1:1.5-1:2</p> <p>Add developer 1:1.5 up to 1:2 for virgin mid-lengths and ends. For virgin on-scalp, add developer not exceeding <b>6%/20 Vol.</b> 1:1.5-1:2</p> <p>Can be added to Blondor Multi Blonde Powder for extra cool results.</p> <p>Add developer 1:1.5 up to 1:2 for virgin mid-lengths and ends. For virgin on-scalp, add developer not exceeding <b>6%/20 Vol.</b> 1:2</p>	<p><b>HIGHLIGHTS (NEW GROWTH):</b> Mix equal parts Extra Cool Blonde Powder and Multi Blonde Powder. Add developer 1:1.5 up to 1:2</p> <p><b>HIGHLIGHTS (NEW GROWTH):</b> Mix equal parts Extra Cool Blonde Powder and Multi Blonde Powder. Add developer 1:1.5 up to 1:2</p> <p><b>HIGHLIGHTS (NEW GROWTH):</b> Mix equal parts Extra Cool Blonde Powder and Multi Blonde Powder. Add developer 1:1.5 up to 1:2</p> <p>Can be used for foiling when needing a white cream base. Recommended for Color Correction techniques.</p>	<p>N/A</p> <p>N/A</p> <p>N/A</p> <p>N/A</p>	<p>N/A</p> <p>N/A</p> <p>N/A</p> <p>N/A</p>	 <p>After desired lift is achieved rinse thoroughly and apply WELLAPLEX N°2. Develop for 10 minutes. Cleanse and treat the hair with ColorMotion+.</p>
 <p><b>BLONDOR FREELIGHTS</b></p> <ul style="list-style-type: none"> <li>For accurate and precise freehand application</li> <li>Up to 7 levels of lift</li> </ul>	<p><b>FREELIGHTS DEVELOPERS</b> <b>6%/20 Vol.</b> (Moderate Lift) <b>9%/30 Vol.</b> (Extra Lift) <b>12%/40 Vol.</b> (Maximum Lift) Mixing Ratio 1:1-1:3 (Recommended 1:1.5)</p> <p><b>TIMING &amp; DEVELOPMENT</b> Process up to <b>50 mins</b>.</p> <p><b>RECOMMENDATION</b> Up to 7 levels of lift. <b>NO HEAT</b></p>	<p>N/A</p>	<p>N/A</p>	 <p>N/A</p>	<p>N/A</p>	<p>N/A</p>	<p>Always used as a closed system: FREELIGHTS White Lightening Powder together with FREELIGHTS Developer – only then will you activate the Actifuse network for precise application with reduced swelling.</p>	 <p><b>BLONDOR BLONDE SEAL &amp; CARE</b> Gently rinse the lightener with lukewarm water, shampoo with Wella Professionals INVIGO Brilliance Shampoo. Apply Blondor Blonde Seal &amp; Care. Leave in 5 mins and rinse out.</p>
 <p><b>MAGMA BY BLONDOR</b></p> <ul style="list-style-type: none"> <li>Lightener &amp; Toner – Lifts hair and tones at the same time, while delivering a dynamic range of color</li> <li>Available in warm and cool blonde and red shades</li> </ul>	<p><b>DEVELOPERS</b> Mix with COLOR TOUCH Emulsions or any Welloxon Perfect Developer.</p> <p><b>TIMING &amp; DEVELOPMENT</b> <b>Blonde shades:</b> 20-40 mins max. <b>Red shades:</b> 30-60 mins max. For red shades, longer development time intensifies the color result and durability.</p> <p><b>RECOMMENDATION</b> Up to 6 levels of lift. <b>NO HEAT</b></p>	<p>N/A</p>	<p><b>ARTISTIC BLENDING</b></p> <ul style="list-style-type: none"> <li>1:1.5 with <b>COLOR TOUCH 1.9% or 4% Emulsion</b>. Recommended mixing ratio for very soft results.</li> </ul> <p><b>CREATIVE TONING</b></p> <ul style="list-style-type: none"> <li>1:1.5 with <b>COLOR TOUCH 1.9% Emulsion</b> Recommended mixing ratio for pre-lightened hair.</li> </ul>	 <p>MAGMA by Blondor works on virgin hair as well as on previously colored hair. Always consider the exposure of underlying contributing pigment when selecting your MAGMA tone.</p>	<p><b>FOILING TECHNIQUES:</b> 1:1.5 with any <b>Welloxon Perfect Developer</b>.</p>	<p><b>Mixing Ratio</b> 1:1 – 1:3 (recommend 1:1.5) with <b>FREELIGHTS Developer</b>. MAGMA BY BLONDOR: MAGMA Clear Tone can be used to soften the intensity of the shades and gives an ideal painting consistency for freehand techniques.</p>	<p>N/A</p>	 <p><b>MAGMA BY BLONDOR POST-TREATMENT PURE SHINE SEALER</b> After completion of the MAGMA by Blondor development time, rinse thoroughly and cleanse with Wella Professionals Shampoo. To neutralize oxidation residues and stabilize tone, apply MAGMA Post-Treatment. Leave on for a minimum of 5 mins and rinse.</p>
 <p><b>BLONDOR PERMANENT LIQUID TONERS</b></p> <ul style="list-style-type: none"> <li>Fast, reliable true-tone results</li> <li>Brass Kicker additive can be added to Blondor Liquid Toner shade to reduce warmth.</li> </ul>	<p><b>DEVELOPERS</b> Welloxon Perfect Pastel Developer or 6%/20vol. Welloxon Perfect Developer.</p> <p><b>TIMING &amp; DEVELOPMENT</b> Process 10-30 minutes.</p> <p><b>RECOMMENDATION</b> Pre-lighten hair to approximately half a shade lighter than your desired result. Apply toners to towel-dried hair. Check frequently for desired result. <b>NO HEAT</b></p>	<p><b>REGROWTH BASE BREAK</b> Mix 1:2 with <b>6%/20 Vol. Welloxon Perfect Developer</b>. and process up to 30 mins max.</p>	<p>N/A</p>	 <p>N/A</p>	<p>N/A</p>	<p>N/A</p>	<p><b>CORRECTIVE EXPRESS TONING</b> Mix 1:2 with <b>Welloxon Perfect Pastel Developer</b> and process for 10 mins max.</p> <p><b>BASE BREAK + TONING</b> Mix 1:2 with <b>6%/20 Vol.</b> and process up to 30 mins max.</p>	 <p><b>COLOR POST TREATMENT</b> Protects and enhances demi-permanent color results.</p>