# EOS

## DISCOVER THE EOS FORMULA FULL OF NATURAL INGREDIENTS MIXED WITH A SPRINKLE OF TECHNOLOGY

EOS follows the shades and reflections of your natural color for a natural result. The natural recipe for a bright color result.




**WHAT IT IS**

The dust-free powder is enriched with oils for a creamy consistency and salon-friendly application.

Lasts up to 15 washes

Ammonia & alcohol-free, based on direct acting dyes combined with protective and nurturing elements

Intensification of the hair's natural vibrancy

**HOW TO USE IT**

**MIXING RATIO**

1:5 with hot water

**DEVELOPMENT TIME**

First time color:
30-40 mins without heat

Regrowth on roots:
20-35 mins with heat

Color levelling on lengths & ends of the hair:
10-15 minutes with heat

**COVERAGE**
Up to 50% gray/white coverage

**SIZE**
120g box

**STEP 1: PRE-TREATMENT**
Wear suitable gloves. Shampoo the hair with a non-conditioning shampoo. EOS can be applied onto damp, towel-dried hair.

**STEP 2: PREPARATION**
Mixing ratio 1:5. For example, mix 30g powder with 150ml hot water(70°C) with a whisk until the cream reaches a smooth consistency.

**FULL HEAD APPLICATION**
Apply EOS from the roots to the ends. Development time 30–50 min depending on the intensity required. Always leave EOS to develop under heat. The development time depends on the application. If using a Climazon, cover the hair with a plastic cap. Do not cover the hair if using the Hairspa.

**POST-TREATMENT**
Once the development time is complete, emulsify the hair thoroughly with warm water until the water runs clear. Shampoo and use a conditioner if necessary. Style as usual

**EXPERT TIPS**

For better coverage of white hair first apply Color Fresh. Use the natural base shade closest to the client 's natural hair c olour, develop for 15 minutes, wipe off and apply EOS chosen shade. This technique will help the Color Fresh direct dyes to penetrate into the cuticle.

EOS shades are pure tone, it's more about what depth hair you apply it to. Some shades have a higher intensity and are more saturated.

Example: Cocoa would be slightly darker and cooler in intensity.

You can use EOS for color correction, wherever you would use a semi-permanent color, then you can use EOS color. No after color treatment is needed.

**USAGE**

| Full head/Partial/Creative | Darken/Tone | Glossing | Color Correct | Refresh/Color Balance |
|---|---|---|---|---|
| ✓ | ✓ | ✓ | ✓ | ✓ |

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