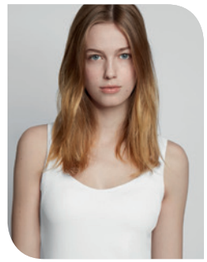
Enjoy the step-by-step video:

COASTAL BLONDE
BY ILLUMINA COLOR





Before:
Natural color: 6/0
Color of mid-lengths and ends: 8/03
Condition: untreated, with old highlights
Color A: Illumina Color 10/1 + 10/36 1:1 + Welloxon Perfect 12 %
Color B: Blondor Multi Blonde Powder + COLOR TOUCH Emulsion 4 % 1:1,5
Color C: Illumina Color 9/60 + 9/03 3:1 + Welloxon Perfect 6 %









COLOR

1. Section off a small oval shape on top of the head.

2. Start in front of the ear in diagonal sections, applying color A as slices.

3. Alternate back-to-back slicing with color B.

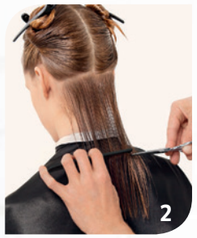
4. Continue in the same way until the foils are placed around the head.

5. To complete, place 2–4 foils against the fringe area.

6. Color the remaining hair with color C.







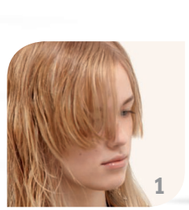
CUT

1. Section off a wide triangle on top of the head. Create center parting from crown to nape.

2. Cut the baseline using the comb as a guide.

3. Continue in the same way until only the triangle on the top remains.

4. Open the triangle section on the top and take diagonal sections. Use the comb as a guide and cut the desired end length for the fringe. Complete the whole section in the same way.







STYLE

1. Apply a small amount of VELVET AMPLIFIER by EIMI to prepare the hair.

2. Blow-dry the hair with a paddle brush to achieve a smooth surface.

3. Use the Wella Professionals Curling Iron to create texture.

4. Style the hair with your fingers and use STAY ESSENTIAL by EIMI to complete the look.



CARE

HOME: Brilliance collection

IN-SALON: Brilliance Shampoo, Service Color Post Treatment and, for additional care, Brilliance Mask or Leave-in Conditioner

