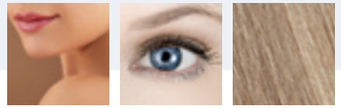
COMPLETE TOUCH OF **COOL**



COLOR FORMULAS

A BLONDOR MULTIBLONDE Granules + Welloxon Perfect 6%
B ILLUMINA COLOR 8/69 + Welloxon Perfect 6%
C ILLUMINA COLOR 10/69 + Welloxon Perfect
Pastel or COLOR TOUCH Emulsion 1.9%

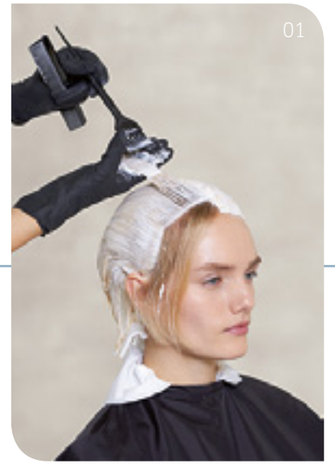
TRUE COLOR EQUATION



WARM + COOL + COOL

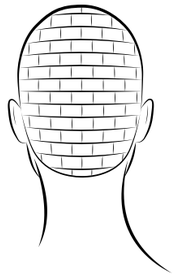


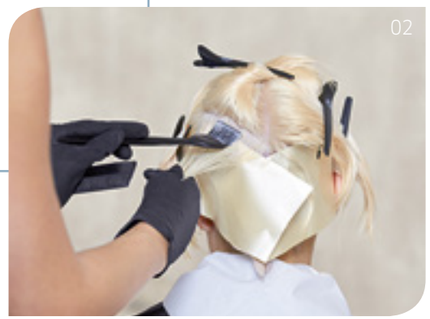
COLOR



STEP 01

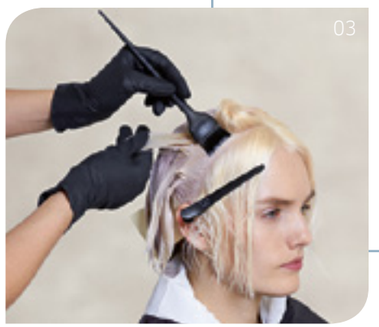
Work in a brickwork method from the nape up to the front hairline and apply **color A** from roots to ends. Once sufficient lift is achieved, rinse, shampoo and neutralize. Towel-dry the hair.





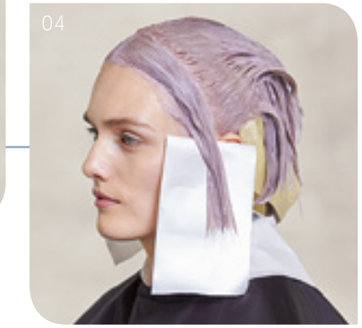
STEP 02

From the occipital bone down to the nape, apply **color B** from roots to ends and cover with color wraps.



STEP 03

Then continue with **color B** at the roots and **color C** on the ends until you reach the front veil section around the hairline (as shown about 5 cm wide).



STEP 04

On the front veil section, apply **color C** from roots to ends. Once development time is complete, rinse, shampoo and neutralize.

CUT



STEP 01
Divide the hair into 4 sections. Start at the back, take diagonal sections and cut the hair to the desired length.



STEP 02
Keep the baseline at a slight angle as you cut and apply even tension.



STEP 03
Continue the technique into the side sections and repeat on the opposite side.



STEP 04
Finish the haircut and check to ensure you have an even balance.

STYLE





STEP 01
Prep the hair with **EIMI Velvet Amplifier,** layer on **EIMI Ocean Spritz** at the roots and **EIMI Perfect Setting** on the mid-lengths and ends.



STEP 02
Use a diffuser and blow-dry the hair using your fingers, molding the hair into shape.





STEP 03
Once the hair is dry, use Wella Professionals Pro Curl 32 mm to add a bevel of soft movement.



AT-HOME CARE
FUSION regime
- Intense Repair Shampoo
- Intense Repair Conditioner
- Intense Repair Mask



Offer your clients a System Professional EnergyCode™ Mapping Consultation to discover their EnergyCode™ for professionalized at-home care.



STYLING PRODUCTS
- EIMI Ocean Spritz
- EIMI Velvet Amplifier
- EIMI Perfect Setting