





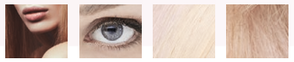
FORMULA:

BLONDOR MULTI BLONDE POWDER 30g
WELLAPLEX 6ml

A + COLOR TOUCH EMULSION 45g 4%
B + WELLOXON PERFECT 45g 6%
C + COLOR TOUCH EMULSION 45g 1.9%

COLOR TOUCH/COLOR TOUCH RELIGHTS + COLOR TOUCH EMULSION

D 14g /03 + 1g /34 + 30g 1.9%
E 10g 10/03 + 5g 8/38 + 30g 1.9%
F 30g 10/6 + 60g 1.9%



COOL **COOL** **WARM** **COOL**

COLOR



STEP 01

Gently lift the mid-lengths first with formula A, starting from the nape working up.



STEP 02

Next apply formula B to the root area.

EXPERT TIP:

When working with already highlighted hair you need to first assess the initial condition before you proceed.

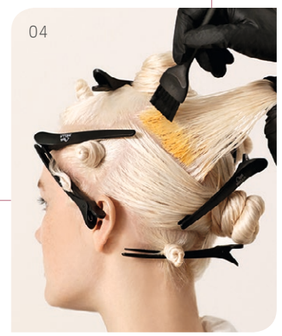
BE MINDFUL OF:
- The developer choice
- Where you apply first/last
- The development time



STEP 03

Finally give a soft cleanse to the ends applying formula C and develop up to 50 minutes or until a very pale yellow undertone is achieved.





STEP 04

Chardonnay Cream Blonde is placed in irregular triangles using formula D.



STEP 05

Along with Bisquit tones using formula E.



STEP 06

For the remaining hair use formula F to create a soft lavender.

COLOR TOUCH RELIGHTS



/03 + /34 → CHARDONNAY CREAM BLONDE

COLOR TOUCH



10/03 + 8/38 → BISCUIT → 10/6 SOFT LAVENDER

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STYLE



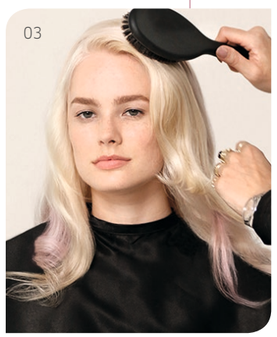
STEP 01

Apply EIMI Sugar Lift and smooth with a brush.



STEP 02

Create volume and root lift.



STEP 03

Define with a soft bristle brush.



STYLING PRODUCTS:
EIMI Sugar Lift
EIMI Mistify Me light



CARE RECOMMENDATION:
FUSION Mask
FUSION Conditioner
FUSION Shampoo
WELLAPLEX N°3



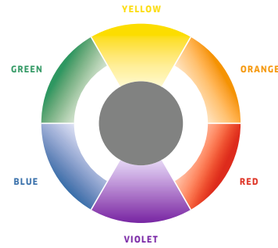
BLONDE NONTOURING

AND NATURAL HAIR COLOR LEVEL

Understanding the lightening curve will help you to choose complementary colors to work with or neutralize exposed underlying pigments in the hair during coloring. To neutralize exposed underlying pigments, red/orange or yellow, choose the complementary color that is opposite on the color wheel.

SOURCE COLORS	NEUTRALISING SHADES FOR A PREMIUM BLONDE RESULT		
10/ VERY PALE YELLOW	KP 10/16	CT 10/6	CTR/06
9/ PALE YELLOW	KP 10/86	CT 9/16	CTR/18
8/ YELLOW	KP 9/8	CT 8/81	CTR/86
7/ ORANGE/ YELLOW	KP 7/89		
6/ ORANGE			
5/ REDDISH/ORANGE			
4/ REDDISH/BROWN			
3/ BROWN			

COMPLEMENTARY COLOR



Opposite colors neutralize each other.

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