





OLIVE BRONDE

THIS POLISHED OLIVE BRONDE STYLE SHOWCASES A SPECTRUM OF SUBTLE COOL SHADES.

From dark brunette to cool olive shades, this is a color technique that creates light effects into a shadowed dark base created with circular placement of colors on top of each other. The super-premium look is crafted by creating a smooth and luscious hair surface, combined with long natural glam layers and soft, flat, relaxed waves.



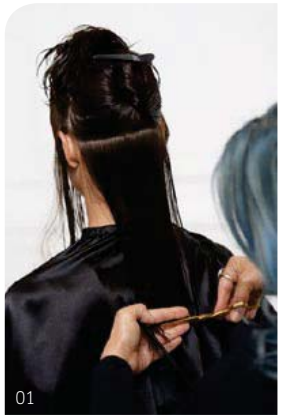
BEFORE
COMPLEXITY: Low

COLOR PLACEMENT:

COLOR FORMULAS:
A ILLUMINA COLOR 4/
+ Welloxon Perfect 6%
B ILLUMINA COLOR 5/02
+ Welloxon Perfect 6%
C ILLUMINA COLOR 5/02
+ Welloxon Perfect 9%



CUT



STEP 01
Divide the front and the back of the head with a vertical section from the top of the head above both ears. Leave 3 cm of the front perimeter out: this will be used for your front guide line later on. Starting at the nape, cut a line square and plain to the desired length with minimum elevation, to maintain a heavy perimeter. Continue up to the crown.



STEP 02
Move to the front, cut your guide line over-directed and elevate progressively. Continue section by section, always following your guide line. Proceed with the same technique to the other side.



STEP 03
To cut the layers, take a center section on the top of the head. Over-direct slightly forward and cut in a 45-degree angle. Continue to pivot section by section down to the ear, over-directing into the center and always keeping the same angle of cut and your guide line. This will create long and natural layers through the front. Dry, and complete the layers with texturizing scissors for a soft result.

COLOR

STEP 01
Create a "snood" color effect! Create a round section on the top of the head, leaving 5 cm around the hairline, and apply color A from the roots to the ends.







STEP 02
Take a second 5 cm section around the hat line and apply color B from the roots to the ends.



STEP 03
Apply color C to the remaining hair. This will create light on top of shadow. Develop, rinse, shampoo, and neutralize.

CARE TIP:

Try the new Oil Infuso Color service for a vibrant color and protection.*
Before you color the hair, apply two drops of oil to the mid-lengths and ends and work it thoroughly through the dry hair. To finish the color service, apply two drops of oil to the wet hair before blow-drying to add more control to the hair.

*Protection against protein loss, postcoloration, when oil is used as finishing step of color service



STYLE



STEP 01

Prep the hair with EIMI Sugar Lift and Light Luminous Reflective Oil. This creates a grippy texture at the roots, with volume, some softness, and shine at the ends.

STEP 02

Blow-dry the hair, alternating two sizes of round brush – creating volume and wavy movement by twisting the hair around the brush. With this you will achieve a very glamorous effect.





STEP 03

Apply more Light Luminous Reflective Oil to enhance your ILLUMINA COLOR. Finish off the look with your fingers and back-comb at the front to create more volume and relax the curls. Fix the look with EIMI Stay Styled.

NEW ILLUMINA COLOR SHADE:

The new ILLUMINA COLOR 5/02 shade provides a very natural cool olive tone that beautifully complements the shadow of the neutral base of the 4/. This new innovative shade is currently only available with ILLUMINA COLOR.





AT-HOME CARE RECOMMENDATION:

Use **Luminous Reveal Shampoo** and **Luminous Reboost Mask.** Then apply **Light Luminous Reflective Oil** on damp hair to provide protection, luminosity, and light texture.



STYLING PRODUCTS:

Use **EIMI Sugar Lift** for volume and grippy texture, and **EIMI Stay Styled** as a workable finishing spray.



ALTERNATIVE FORMULAS:

Koleston Perfect
Color A: 4/0 + Welloxon Perfect 6 %
Color B: 6/1 + 0.5 cm of 0/28 + Welloxon Perfect 6 %
Color C: 6/1 + 0.5 cm of 0/28 + Welloxon Perfect 9 %

Scan this code to watch video.

PLACEHOLDER QR CODE TO SBS VIDEO (COLOR 28/28/28/10)