WELLA PLEX

OPTI pH SYSTEM

- Reconstruct bonds for stronger hair
- Unique pH for optimal penetration of lightening & dye molecules
- Perfect lift and color development
- Hair feels healthier, more manageable

The only product recommended for use with Wella Professionals color and lightening.

WELLA PLEX IS USED WITH LIGHTENING OR COLOR SERVICES OR AS A STAND ALONE TREATMENT.

N°1 BOND MAKER
Helps to create bonds within the hair during color or lightening service. To be mixed with lightening or color.

N°2 BOND STABILIZER
Further strengthens the bonds, re-balances pH and strengthens the hair structure after chemical treatments. N°1 and N°2 are used in-salon only.

N°3 HAIR STABILIZER
At-home care product: Helps to keep the hair strong, smooth & soft, until the next WELLA PLEX treatment in-salon. To be used once a week.
HOW TO USE WELLAPLEX

WELLAPLEX WITH LIGHTENING OR COLOR SERVICE

• Reduce damage while lightening or coloring
• Perfect color and lift development
• No need to change peroxide or development time

WELLAPLEX is recommended to be used

• With all lightening services
• With color when coloring sensitized or damaged hair

WELLAPLEX STRENGTHENING TREATMENT (as a stand alone care service)

<table>
<thead>
<tr>
<th>STEP 01</th>
<th>STEP 02</th>
<th>STEP 03</th>
<th>STEP 04</th>
<th>STEP 05</th>
<th>STEP 06</th>
<th>STEP 07</th>
</tr>
</thead>
</table>

WELLAPLEX APPLICATION WITH LIGHTENING OR COLOR SERVICE

<table>
<thead>
<tr>
<th>WELLAPLEX N°1 mixing ratios with lightening/color</th>
<th>LIGHTENING POWDER/COLOR CREAM</th>
<th>PEROXIDE</th>
<th>WELLAPLEX N°1 BOND MAKER (ml)</th>
</tr>
</thead>
<tbody>
<tr>
<td>LIGHTENING: Full head or foil highlights</td>
<td>30 g</td>
<td>45 g¹</td>
<td>6 ml</td>
</tr>
<tr>
<td>LIGHTENING: Painting/freehand techniques</td>
<td>30 g</td>
<td>45 g¹</td>
<td>3 ml</td>
</tr>
<tr>
<td>COLOR: All Wella Professionals oxidative color products</td>
<td>30 g (½ tube)</td>
<td>30 g (60g²)</td>
<td>2 ml</td>
</tr>
</tbody>
</table>

¹With lightening products the peroxide amount may vary
²Koleston Perfect Special Blonde and COLOR TOUCH

Mix WELLAPLEX N°1 Bond Maker in relation to lightening powder/color cream (the peroxide amount may vary).