

BLONDOR FREELIGHTS



NEW BLONDOR FREELIGHTS **FEEL THE FREEDOM TO CREATE IN FREEHAND.**
NEW BLONDOR FREELIGHTS **RELEASES YOUR CREATIVITY WITH A**
NEW LEVEL OF PRECISION AND ACCURACY FOR FREEHAND TECHNIQUES.

DESIGNED BY HAIRDRESSERS FOR HAIRDRESSERS.

The new BLONDOR FREELIGHTS range consists of the: **FREELIGHTS white lightening powder** and the **FREELIGHTS Developer** in 3 different strengths: 6%, 9%, 12%.

The 2 products need to be **used as a closed system** (product A + B) in order to activate the ACTIFUSE® network and enable the characteristics that are important for a freehand lightening application:

1. Creamy consistency
2. Flexible mixture for easy spreading
3. Adhesive mass that stays in place, enabling the colorist to place the color exactly where they want it.

WHAT IT IS:

BLONDOR FREELIGHTS is a white lightening powder bleach which works with dedicated BLONDOR FREELIGHTS Developers: 6%, 9% and 12%

WHAT IT DOES:

Designed for accuracy and precision in freehand application

- For lightening/lifting on natural or pre-colored hair
- Up to 7 levels of lift
- Contains lightening agents and clays

Use exclusively with designated FREELIGHTS Developer

For freehand application techniques/full head application & highlight techniques the ACTIFUSE® network activates the polymers which link with each other to form a flexible and adhesive network. This gives 3 main benefits:

1. Creamy consistency, 2. Flexible mixture for easy spreading, 3. Adhesive mass that stays in place

HOW DO I USE IT:



BLONDOR FREELIGHTS can be mixed 1:1 – 1:3 (recommended 1:1.5) with BLONDOR FREELIGHTS Developer 6%, 9% or 12%. Depending on the desired degree of lightening required.

Development time: 10 – 50 mins without heat depending on level of lift required.

PRODUCT INNOVATION:

ACTIFUSE® network that enables precise application with reduced swelling during the lightening process**

*Pricing is at the sole discretion of the salon

**Vs BLONDOR MULTI BLONDE Powder