

SEE IT. CREATE IT. PAINTS

22 intermixable semi-permanent shades Free of ammonia, peroxide and parabens



Paints



TRY YOUR OWN COMBINATION

of the full PAINTS lineup for unlimited creative possibilities

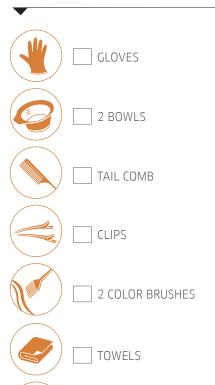
PAINTS YOU NEED



TIP:

When using other color combinations, place the darker color closest to the scalp.

TOOLS YOU NEED



CAPE OR COLORING SHIRT

Unlimited Possibilities

With **22 intermixable shades** and a clear pastelizer, you can create the color of your choosing. There's no developer required. Just squeeze the tube and paint!

NOW AVAILABLE IN WILD ORCHID, BLUE LAGOON, SUNKISSED & MAI TAI



STAYS PUT

Go foil-free, using multiple colors side-by-side without bleeding once applied.



LASTS UP TO 20 WASHES

Depending on shade and intensity.



BORN TO MIX

COLORINVENT™ Technology lets you custom create any color because all shades can be mixed together.



FADES BEAUTIFULLY

Once your masterpiece is created, the color will fade beautifully on tone.

Tahitian Sunset Ombre

This style is a fun and easy way to **create your own ombré** with a tropical flair.

TIP: PAINTS show brightest on blonde or lightened hair.







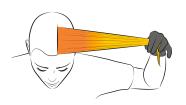


PREPARE your colors in separate bowls before you get started, and use a different brush for each color





TIP: For best results, apply the color to strands about 3-4 inches wide.



Starting from the underneath, apply color **A MAI TAI** from your scalp, 1/3 the way down your hair. Next, apply color **B SUNKISSED** to the remaining hair all the way through the ends.

Smudge both colors together where they meet, creating a smooth transition of color to achieve an ombré. Continue throughout your hair.



