JOIN THE COLOUR *elite*

BRINGING OUT THE BEST IN YOU

Wouldn't it be fantastic to have the confidence to master any colour situation and become the colour specialist that colleagues and clients rely on in salon? Make it happen with the Wella Professionals **Master Colour Programme** that has changed the lives of thousands of hairdressers worldwide, by not only growing their professional skills and business, but also their confidence, motivation and inspiration.

MASTER COLOUR *programme*

MASTER COLOR EXPERT

LEVEL
MASTER CRAFT

FEATURING
WELLA ARTISTS

TIME
14 DAYS

PRICE (Excl. VAT)
£2450/ €2700

LOCATION
LONDON
MANCHESTER
DUBLIN
EDINBURGH

COURSE TYPE
THEORY
DEMO
PRACTICAL

PRACTICAL
MODEL

WHAT IS THE MASTER COLOUR PROGRAMME?

Our highest accreditation in colour! So much more than a training programme, the **Master Colour Programme** will change your life! From day one, your colour skills will be reignited, and you'll be able to lead colour consultations with confidence. Your commitment will be high and so will your reward! Ready to upskill? Take the first step to becoming a Master Colour Expert and contact your nearest Wella Studio today!

JOIN THE UK & IRELAND MASTER COLOUR EXPERT ALUMNI!

Upon graduation, you will join the Master Colour Expert Alumni community, the inner circle of elite-level colourists! Get insider access, hear the latest insights and receive exclusive tips and tricks from the world's best educators and colourists.

WELLA ARTISTS INCLUDE

Cheynes Hairdressing, Cobella, Conroy Hair, Crow Street Collective, D&J Ambrose, Garage Hair, HOB Academy, Karbon Kyd, Medusa, Patrick Gildea Hairdressing, Russell Eaton, Sarah Mason Professional, Sassoon Academy, Stil, TONI&GUY.

SAVE £/€ AND BOOK Check out P16-17 and see how you could **save 20%** by booking as part of our popular **MCP-Plus Specialist Programme.**

JOIN OUR COMMUNITY

Use hashtag **#WELLAMCE** on social media to share your work and be part of the community.

your journey TO BECOMING A MASTER COLOUR EXPERT

THIS INSPIRATIONAL JOURNEY CAN TAKE FROM SIX TO TWELVE MONTHS DEPENDING ON YOUR PERSONALISED PROGRAMME. THE MASTER COLOUR PROGRAMME (MCP) COMPRISES OF FOUR TRAINING STAGES THAT WILL ELEVATE YOUR SKILLS AND GIVE YOU THE CONFIDENCE AND KNOW-HOW TO BECOME A HAIR COLOUR EXPERT.

Before you start...

PRE-REQUISITE COURSES

Before starting your MCP journey you are required to attend the **Colour Craft Essential, Colour Craft Correction, Colour Craft Highlights** and **Colour Genius** courses. Check out our MCP-Plus or Ultimate Wella Colourist Specialist Programmes which combine these with the **Master Colour Programme** at a 20% package discount.

Why not try...

BUSINESS OWNERS' DAY

Salon Owners are invited to join an exclusive insightful session by MySalonManager founder Simon Harris. This interactive session shares strategies on how to make the most of having an MCE in the salon.

Stage 1

- Wella Professionals colour fundamentals.
- How we see colour.
- Structure of the hair.
- Inspirational hands-on workshops.

Stage 2

- Wella Artist creative day.
- Hair and scalp science.
- The origin of pigment.
- Global hair textures.
- Chemical composition of colour.
- Hands-on workshops.

Stage 3

- Hydrogen peroxide.
- MEA and ammonia.
- Persulfate lightening.
- pH levels of hair and colour.
- Written assessment.

Stage 4

- Wella Artist creative day.
- Written assessment.
- Practical assessment.
- Feedback and review.

MASTER COLOR EXPERT

Don't forget...

GRADUATION CEREMONY

On completion of your MCP, we invite you and a guest to attend a special celebratory evening to honour your amazing achievement and receive your official welcome to the Master Colour Alumni!

YOU'LL BE IN great company

SOME OF THE MOST ESTEEMED COLOURISTS IN THE INDUSTRY ARE GRADUATES OF THE MASTER COLOUR PROGRAMME:

"To really master colour you need to understand the foundation of colour and how products work and affect the hair. The Master Colour Programme delivers over and above on those parts."

CHRISTEL BARRON-HOUGH, STIL.

"The MCP course delivers everything I could have hoped for and more. It truly changed the way I look and work with hair colour, and I urge every hairdresser to complete it."

JOSH GOLDSWORTHY, GOLDSWORTHY'S.

"One of the most valuable things you learn from the Master Colour Programme is networking with other hairdressers, as well as every aspect of the Wella Professionals portfolio. You're left with all the tools to drive your knowledge and colour business forward."

ROBERT EATON, RUSSELL EATON.

"The most valuable learning of MCP was the 'WHY' behind every decision we make as a colourist. It is so empowering to be able to predict every process that will take place in the hair and all the scientific knowledge behind it."

JORDANNA COBELLA, COBELLA.

COLOUR *education*

MASTER COLOUR *programme*

★ FEATURING **WELLA ARTISTS**

LEVEL **MASTER CRAFT**

DURATION **14 DAYS**

PRICE
£2450 Excl. VAT | **£2940** Incl. VAT | **€2700** ROI

Select which group you wish to enrol with according to the most suitable dates for you. You must then attend all four stages of the programme, ideally staying within the same group.

STAGE 1

DURATION **3 DAYS**

LONDON STUDIO

Group 1 Monday 07 Feb - Wednesday 09 Feb
Group 2 Monday 07 Mar - Wednesday 09 Mar
Group 3 Tuesday 19 Apr - Thursday 21 Apr
Group 4 Monday 23 May - Wednesday 25 May
Group 5 Tuesday 21 Jun - Thursday 23 Jun
Group 6 Monday 18 Jul - Wednesday 20 Jul
Group 7 Tuesday 23 Aug - Thursday 25 Aug
Group 8 Monday 19 Sep - Wednesday 21 Sep
Group 9 Monday 10 Oct - Wednesday 12 Oct
Group 10 Tuesday 08 Nov - Thursday 10 Nov

MANCHESTER STUDIO

Group 1 Tuesday 25 Jan - Thursday 27 Jan
Group 2 Tuesday 15 Mar - Thursday 17 Mar
Group 3 Tuesday 05 Apr - Thursday 07 Apr
Group 4 Tuesday 17 May - Thursday 19 May
Group 5 Tuesday 28 Jun - Thursday 30 Jun
Group 6 Tuesday 09 Aug - Thursday 11 Aug
Group 7 Tuesday 06 Sep - Thursday 08 Sep
Group 8 Tuesday 04 Oct - Thursday 06 Oct
Group 9 Tuesday 25 Oct - Thursday 27 Oct
Group 10 Tuesday 22 Nov - Thursday 24 Nov

DUBLIN STUDIO

Group 1 Tuesday 08 Feb - Thursday 10 Feb
Group 2 Tuesday 22 Mar - Thursday 24 Mar
Group 3 Tuesday 03 May - Thursday 05 May
Group 4 Monday 11 Jul - Wednesday 13 Jul
Group 5 Tuesday 18 Oct - Thursday 20 Oct
Group 6 Tuesday 01 Nov - Thursday 03 Nov

EDINBURGH STUDIO

Group 1 Tuesday 8 Mar - Thursday 10 Mar
Group 2 Tuesday 26 Jul - Thursday 28 Jul

STAGE 2

★ FEATURING **WELLA ARTISTS**

DURATION **3 DAYS**

LONDON STUDIO

Group 1 Monday 14 Mar - Wednesday 16 Mar
Group 2 Monday 11 Apr - Wednesday 13 Apr
Group 3 Tuesday 17 May - Thursday 19 May
Group 4 Monday 20 Jun - Wednesday 22 Jun
Group 5 Monday 25 Jul - Wednesday 27 Jul
Group 6 Tuesday 30 Aug - Thursday 01 Sep
Group 7 Monday 26 Sep - Wednesday 28 Sep
Group 8 Monday 24 Oct - Wednesday 26 Oct
Group 9 Monday 07 Nov - Wednesday 09 Nov
Group 10 Monday 05 Dec - Wednesday 07 Dec

MANCHESTER STUDIO

Group 1 Tuesday 01 Mar - Thursday 03 Mar
Group 2 Tuesday 19 Apr - Thursday 21 Apr
Group 3 Tuesday 03 May - Thursday 05 May
Group 4 Tuesday 21 Jun - Thursday 23 Jun
Group 5 Tuesday 02 Aug - Thursday 04 Aug
Group 6 Tuesday 13 Sep - Thursday 15 Sep
Group 7 Tuesday 11 Oct - Thursday 13 Oct
Group 8 Tuesday 08 Nov - Thursday 10 Nov
Group 9 Tuesday 29 Nov - Thursday 01 Dec
Group 10 TBC 2023

DUBLIN STUDIO

Group 1 Tuesday 08 Mar - Thursday 10 Mar
Group 2 Tuesday 26 Apr - Thursday 28 Apr
Group 3 Tuesday 07 Jun - Thursday 09 Jun
Group 4 Monday 15 Aug - Wednesday 17 Aug
Group 5 Tuesday 15 Nov - Thursday 17 Nov
Group 6 TBC 2023

EDINBURGH STUDIO

Group 1 Tuesday 5 Apr - Thursday 7 Apr
Group 2 Tuesday, 6 Sep - Thursday 8 Sep

STAGE 3

DURATION **3 DAYS**

LONDON STUDIO

Group 1 Tuesday 10 May - Thursday 12 May
Group 2 Monday 06 Jun - Wednesday 08 Jun
Group 3 Monday 18 Jul - Wednesday 20 Jul
Group 4 Monday 22 Aug - Wednesday 24 Aug
Group 5 Monday 19 Sep - Wednesday 21 Sep
Group 6 Monday 31 Oct - Wednesday 02 Nov
Group 7 Monday 28 Nov - Wednesday 30 Nov
Group 8 TBC 2023
Group 9 TBC 2023
Group 10 TBC 2023

MANCHESTER STUDIO

Group 1 Tuesday 03 May - Thursday 05 May
Group 2 Tuesday 07 Jun - Thursday 09 Jun
Group 3 Tuesday 14 Jun - Thursday 16 Jun
Group 4 Tuesday 26 Jul - Thursday 28 Jul
Group 5 Tuesday 20 Sep - Thursday 22 Sep
Group 6 Tuesday 18 Oct - Thursday 20 Oct
Group 7 Tuesday 29 Nov - Thursday 01 Dec
Group 8 TBC 2023
Group 9 TBC 2023
Group 10 TBC 2023

DUBLIN STUDIO

Group 1 Tuesday 10 May - Thursday 12 May
Group 2 Monday 30 May - Wednesday 01 Jun
Group 3 Tuesday 19 Jul - Thursday 21 Jul
Group 4 Monday 10 Oct - Wednesday 12 Oct
Group 5 TBC 2023
Group 6 TBC 2023

EDINBURGH STUDIO

Group 1 Tuesday 3 May - Thursday 5 May
Group 2 Tuesday 11 Oct - Thursday 13 Oct

STAGE 4

★ FEATURING **WELLA ARTISTS**

DURATION **3 DAYS**

LONDON STUDIO

Group 1 Monday 04 Jul - Wednesday 06 Jul
Group 2 Monday 01 Aug - Wednesday 03 Aug
Group 3 Monday 12 Sep - Wednesday 14 Sep
Group 4 Monday 17 Oct - Wednesday 19 Oct
Group 5 Monday 14 Nov - Wednesday 16 Nov
Group 6 TBC 2023
Group 7 TBC 2023
Group 8 TBC 2023
Group 9 TBC 2023
Group 10 TBC 2023

MANCHESTER STUDIO

Group 1 Tuesday 28 Jun - Thursday 30 Jun
Group 2 Tuesday 26 Jul - Thursday 28 Jul
Group 3 Tuesday 02 Aug - Thursday 04 Aug
Group 4 Tuesday 13 Sep - Thursday 15 Sep
Group 5 Tuesday 01 Nov - Thursday 03 Nov
Group 6 Tuesday 06 Dec - Thursday 08 Dec
Group 7 TBC 2023
Group 8 TBC 2023
Group 9 TBC 2023
Group 10 TBC 2023

DUBLIN STUDIO

Group 1 Monday 27 Jun - Wednesday 29 Jun
Group 2 Monday 04 Jul - Wednesday 06 Jul
Group 3 Tuesday 09 Aug - Thursday 11 Aug
Group 4 Monday 07 Nov - Wednesday 09 Nov
Group 5 TBC 2023
Group 6 TBC 2023

EDINBURGH STUDIO

Group 1 Tuesday 14 Jun - Thursday 16 Jun
Group 2 Tuesday 15 Nov - Thursday 17 Nov

BUSINESS *owners day*

DURATION **1 DAY**

LONDON STUDIO

Monday 28 Feb
Monday 05 Sep

MANCHESTER STUDIO

Tuesday 10 May
Tuesday 16 Aug
Tuesday 08 Nov

DUBLIN STUDIO

Tuesday 03 May
Monday 17 Oct

MASTER COLOUR *graduation*

DURATION **EVENING**

LONDON STUDIO

Wednesday 29 Jun
Tuesday 25 Oct

MANCHESTER STUDIO

Monday 13 Jun
Monday 21 Nov

DUBLIN STUDIO

Monday 16 May
Tuesday 16 Aug

EDINBURGH STUDIO

Monday 10 Oct

Book as a package and save 20%

MCP-PLUS SPECIALIST PROGRAMME

Before enrolling on our most advanced colour course the **Master Colour Programme**, we ask you to complete **Colour Craft Essential, Colour Craft Correction, Colour Craft Highlights** and **Colour Genius,** so you are confident with every element of our colour portfolio and fully prepared for the advanced level of content. This programme includes these four mandatory courses along with the full MCP itself. **Choose to attend the first four courses in studio or online!**

COLOUR CRAFT ESSENTIAL	COLOUR CRAFT CORRECTION	COLOUR CRAFT HIGHLIGHTS	COLOUR GENIUS	MASTER COLOUR PROGRAMME	MCP-PLUS SPECIALIST PROGRAMME PRICE
£225/ €260 (£270 Incl. VAT)	**£246/ €310** (£295.20 Incl. VAT)	**£179/ €210** (£214.80 Incl. VAT)	**£246/ €312** (£295.20 Incl. VAT)	**£2450/ €2700** (£2940 Incl. VAT)	**£2675/ €3033** (£3210 Incl. VAT) Actual Value £3346/ €3792 (£4015.20 Incl. VAT)

YOU SAVE £671/ €759 (£805.20 Incl. VAT)