

BLONDOR

THE CONTROLLED AND RELIABLE LIGHTENING WITH UP TO 7 LEVELS OF LIFT AWARDED BY STYLISTS.

THE BLONDOR RANGE'S ADVANCED LIGHTENING TECHNOLOGIES ARE DESIGNED FOR EASE OF USE AND EFFECTIVE, BEAUTIFUL RESULTS — EVEN IN THE MOST DEMANDING CREATIVE SITUATIONS.



BLONDORPLEX



WELLAPLEX No.2



RESULTS

FOR MULTIPLE BLONDE RESULTS.

- 97% less breakage*
- No compromise on lift - up to 7 levels
- Multi-use FOR MULTI-BLONDE RESULTS
- For perfect lightening, even on pre-colored hair.
- Contains anti-yellow molecules to help reduce orange/yellow undertones during lightening.
- For on- and off-scalp

Always complete a Blondorplex service with Wellplex No.2

Rinse Blondorplex and apply Wellaplex No.2 for 10 minutes

MIXING RATIOS

1.9 %, 4 %, 6 %, 9 %, 12 %


For on-scalp application, use 6 % or below.

1 : 1.5

up to

1 : 2

DEVELOPMENT TIME

 Do not exceed 50 min

STYLIST TIP:

The go-to product when lifting through pre-colored hair.

Full head/Partial/Creative



Lighten



Glossing

Color Correct



Refresh/Color Balance



makechange

BLONDOR

BLONDOR FREELIGHTS



RESULTS

FOR REDUCED SWELLING AND BLEEDING DURING FREEHAND LIGHTENING.

- Discover foil-free sun-kissed looks: our most intuitive and precise way to create sun-kissed hair.
- For controlled and reliable lightening up to 7 levels of lift.
- For accuracy and precision in freehand application.
- For natural and pre-colored hair.
- Contains lightening agents and clays.
- Always use the FREELIGHTS White Lightening Powder together with FREELIGHTS Developer — only then you will activate the ACTIFUSE® Technology.

MIXING RATIOS

6 %, 9 %, 12 %

1:1

up to

1:3

DEVELOPMENT TIME



Do not exceed
50 min

STYLIST TIPS

Keep the hair strand under tension. Using FREELIGHTS Paddle will help.

To avoid hard lines, start in the mid-lengths and sweep lightly to the roots.

Full head/Partial/Creative



Lighten



Glossing

Color Correct



Refresh/Color Balance

MULTIBLONDE POWDER



RESULTS

FOR MULTIPLE BLONDE RESULTS.

- Our hairdressers' favorite product, best-seller within the Blondor range.
- For controlled and reliable lightening up to 7 levels of lift.
- Multi-use. For all lightening techniques.
- Our highest level of lift. For perfect lightening, even on pre-colored hair.
- Contains anti-yellow molecules to help reduce orange/yellow undertones during lightening.
- For on- and off-scalp

MIXING RATIOS

1.9 %, 4 %, 6 %, 9 %, 12 %

For on-scalp application, use a 6 % or below.

1:1.5

up to

1:2

DEVELOPMENT TIME



Do not exceed
50 min

STYLIST TIP:

The go-to product when lifting through pre-colored hair.

Full head/Partial/Creative



Lighten



Glossing

Color Correct



Refresh/Color Balance

MULTIBLONDE GRANULES



RESULTS

- Multi purpose, for multiple clear blonde results
- White easy-to-mix lightening granules, with delicate coconut scent
- For on- and off-scalp
- Up to 7 levels of lift
- Not suitable for free hand techniques

MIXING RATIOS

1.9 %, 4 %, 6 %, 9 %, 12 %

For on-scalp application, use a 6 % or below.

1:1.5

DEVELOPMENT TIME



Do not exceed
50 min

Full head/Partial/Creative

Lighten

Glossing

Color Correct

Refresh/Color Balance



makechange

BLONDOR

SOFT BLONDE



RESULTS

LIGHTENING CREAM FOR GENTLE BLONDE RESULTS, SPECIALLY DESIGNED FOR ON-SCALP APPLICATION.

- For controlled and reliable lightening up to 7 levels of lift.
- For all lightening techniques.
- Only product in the Blondor range that comes in the form of a cream.
- Enriched with protecting lipids to coat the hair and help protect from moisture loss.
- For on- and off-scalp application.

MIXING RATIOS


6 % on scalp

1:1.5

up to

1:2

DEVELOPMENT TIME

 Do not exceed 50 min

STYLIST TIP

The perfect choice for all on-scalp applications.

Full head/Partial/Creative 

Lighten 

Glossing

Color Correct 


Refresh/Color Balance

BLONDOR MECHE



RESULTS

- For even, blonde highlights
- Up to 5 levels of lift in only 15 minutes (with added heat) or 40 minutes
- Off-scalp


Full head/Partial/Creative 

MIXING RATIOS

6 %, 9 %, 12 %

30:30:30-60 

DEVELOPMENT TIME

 15 mins with heat
Or
Up to 40 min

Lighten 

Glossing

Color Correct 

Refresh/Color Balance



BLONDOR

EXTRA COOL BLONDE



RESULTS

FOR EXTRA COOL RESULTS: A UNIQUE COMBINATION OF LIGHTENING AND MATTE TONING COOL PIGMENTS.

- For controlled and reliable lightening up to 7 levels of lift.
- For all lightening techniques.
- Use pure*, or mixed with other Blondor products of the range.
- Ideal for lightening darker bases (level 4–8).
- For on- and off-scalp application.

* To get the best results we recommend that you always use the correct developer, i.e. Koleston Perfect Developer or COLOR TOUCH Emulsion.

MIXING RATIOS


6 % on scalp

1:1.5

up to

1:2

DEVELOPMENT TIME



 Do not exceed 50 min

STYLIST TIPS

Extra Cool Blonde can be used as a cool tonal booster with the rest of the Blondor range for cooler tonal results.

Use Blondor Seal & Care after Extra Cool Blonde to condition hair and seal in the Extra Cool Blonde special dyes.

We do not recommend mixing Extra Cool Blonde with MAGMA.

STARTING LEVEL	PEROXIDE (Virgin)	PEROXIDE (Precolored)	DEVELOPMENT TIME	LIFT LEVEL
4	12 %	12 %	 40min without heat	4-7
5	9 %	12 %		3-5
6	6 %	9 %		2-4
7	4 %	6 %	 30min without heat	Up to 3
8	1.9 %	4 %		Up to 2
Full head/Partial/ Creative	Lighten	Glossing	Color Correct	Refresh/Color Balance

BLONDOR SEAL & CARE POST TREATMENT




RESULTS

THE ESSENTIAL POST-LIGHTENING TREATMENT, SPECIFICALLY FORMULATED FOR LIGHTENED HAIR.

- Conditions lightened hair and seals shine.
- Enables you to have perfect end-result for your lightening services.
- Acidic pH-value: conditions lightened hair after each Blondor lightening treatment (iinc. Blondor FreeLights)
- Stabilizes the color pigments of Blondor Extra Cool Blonde 2-in-1 lightener and toner variants in the hair..

DEVELOPMENT TIME

 Leave in for 5 min then rinse thoroughly



BLONDOR

MAGMA



RESULTS

FOR LIGHTENING AND TONING IN ONE SINGLE STEP - WITH SPECTRALIFT TECHNOLOGY

- Expand your lightening horizons and enter a dynamic world of pigmented lighteners in one simple, intuitive step.
- 2-in-1 creative system that allows you to craft the most personalized color results, from soft to intense.
- Up to 6 levels of lift.
- For all off-scalp creative techniques.
- Use with Koleston Perfect Developers or COLOR TOUCH Emulsions.
- Freehand techniques: Use with FREELIGHTS Developer 6 %, 9 % or 12 %.

MIXING RATIOS

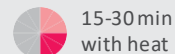
1.9 %, 4 %, 6 %, 9 %, 12 %



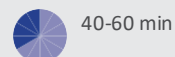
STYLIST TIPS

Use FREELIGHTS Developer with MAGMA to increase freehand possibilities.

DEVELOPMENT TIME- BLONDES



DEVELOPMENT TIME- REDS



Full head/Partial/Creative

Lighten + Tone

Glossing

Color Correct

Refresh/Color Balance

MAGMA POST TREATMENT



RESULTS

THE ESSENTIAL POST-LIGHTENING TREATMENT, SPECIFICALLY FORMULATED FOR AFTER A MAGMA LIGHTENING SERVICE.

Stabilizes the pigments inside the hair due to a perfectly balanced ph-value – Ensures the tone and lastingness of the color result – Gives intense shine and brilliance

DEVELOPMENT TIME

