

WELLAPLEX

WELLAPLEX HELPS TO RECONSTRUCT INNER HAIR BONDS FOR STRONGER HAIR DURING LIGHTENING AND COLOR SERVICES

THE ONLY BOND BUILDER RECOMMENDED FOR USE WITH WELLA PROFESSIONALS COLOR AND LIGHTENING.

- Reconstruct bonds for stronger hair
- Recommended to be used with all lightening services and with color when coloring sensitized or damaged hair
- Easy to use: No need to change peroxide or development time
- Can be also used during perm service or as a stand alone treatment
- Perfect lift and color development
- Hair feels healthier, more manageable



WHAT IT IS



N°1 BOND MAKER

Helps to create bonds within the hair during color or lightening service. To be mixed with lightening or color (or water when used as a stand alone treatment or during perm service).



N°2 BOND STABILIZER

Further strengthens the bonds, re-balances pH and strengthens the hair structure after chemical treatments.

N°1 and N°2 are used in-salon only.



N°3 HAIR STABILIZER

At-home care product: Help to keep the hair strong, smooth & soft, until the next WELLAPLEX treatment in-salon.

To be used once a week.

WELLAPLEX APPLICATION WITH LIGHTENING OR COLOR SERVICE

- Mix lightening or color mixture as usual. Add WELLAPLEX N°1 Bond Maker.
- Apply on hair. Develop as usual.
- Rinse, towel-dry, do not shampoo.
- Apply WELLAPLEX N°2 Bond Stabilizer. Develop 10 minutes.
- Rinse.
- Shampoo, rinse and towel-dry.
- Apply post treatment. Rinse

WELLAPLEX APPLICATION DURING PERM SERVICE

- Mix WELLAPLEX No1 Bond Maker with water in an applicator bottle (1:6, e.g. 10ml of Wellaplex No1 + 60ml water)
- After rinsing the perm lotion, apply mixture on perm rollers and develop for 5 minutes. Rinse. Continue with neutralizing.
- After second neutralizing and rinsing, instead of using post-perm treatment apply WELLAPLEX N°2 Bond Stabilizer. Leave on for 10 minutes and rinse well. (In case of fine hair, a light shampoo after N°2 Bond Stabilizer is recommended.)

WELLAPLEX STRENGTHENING TREATMENT (as a stand alone care service)

- Pre-shampoo and towel-dry (optional).
- Mix WELLAPLEX N°1 Bond Maker with water in an applicator bottle. (1:6)
- Apply mixture on hair. Develop 5 minutes, do not rinse.
- Apply WELLAPLEX N°2 Bond Stabilizer. Develop 10 minutes.
- Rinse
- Shampoo, rinse and towel-dry.
- Condition and rinse.

WELLAPLEX N°1 BOND MAKER mixing ratios with lightening / color	LIGHTENING POWDER / COLOR CREAM	PEROXIDE	WELLAPLEX N°1 BOND MAKER (ml)
LIGHTENING: Full head or foil highlights	30g	45 g ¹	6 ml
LIGHTENING: Painting / freehand techniques	30g	45 g ¹	3 ml
COLOR: All Wella Professionals oxidative color products	30g (1/2 tube)	30g (60g ²)	2 ml

THE NEW **BLONDORPLEX** LIGHTENING POWDER with BLONDORPLEX Technology already includes the active ingredient of WELLAPLEX No1 Bond Maker! Complete the BLONDORPLEX service always with No2 Bond Stabilizer.



1. With lightening products the peroxide amount may vary
2. Koleston Perfect Special Blonde and COLOR TOUCH