

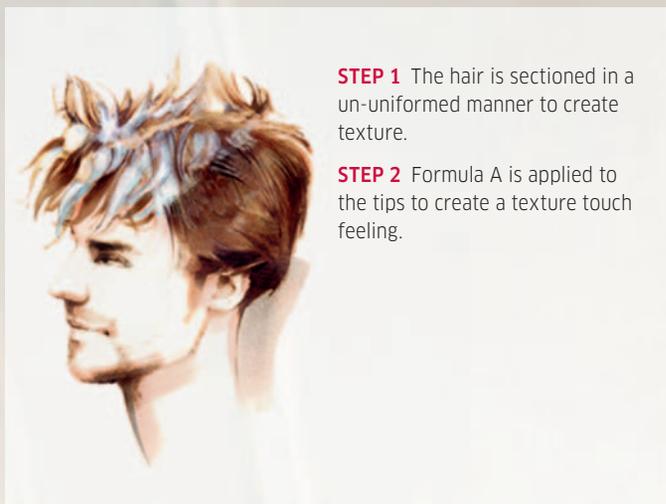
MIKUS


WELLA
PROFESSIONALS



WATCH THE STEP BY STEP VIDEO

COLOR



STEP 1 The hair is sectioned in an un-uniform manner to create texture.

STEP 2 Formula A is applied to the tips to create a texture touch feeling.

CUT

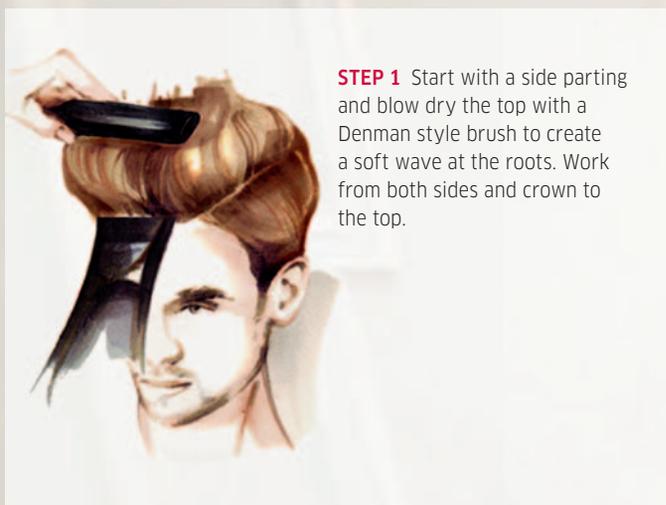


STEP 1 Start by removing a V-shaped section on the top. Cut from the sides to the back using comb and scissors.

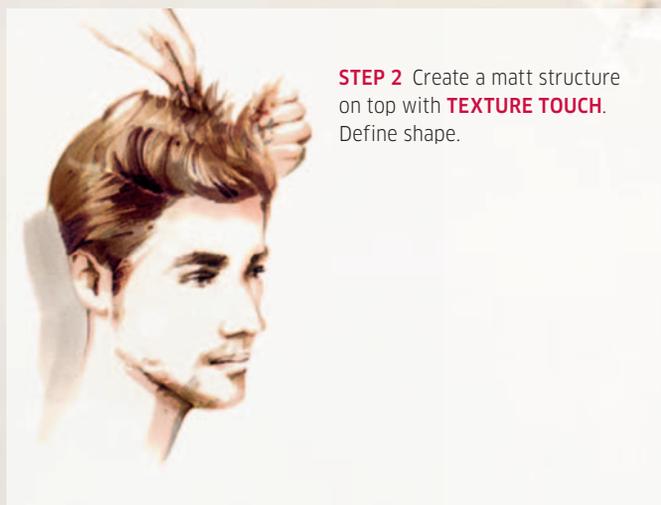
STEP 2 At your V-shape section, starting with the shortest point at the crown to the longest part at the fringe. Connect to the back and disconnect from the sides.

STYLING

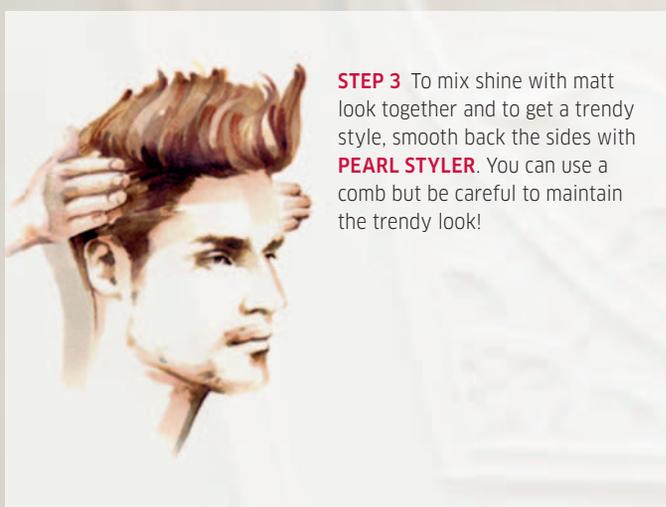
PREPARATION Remove excess moisture, apply the right amount of **BODY CRAFTER** and distribute it very evenly on the top.



STEP 1 Start with a side parting and blow dry the top with a Denman style brush to create a soft wave at the roots. Work from both sides and crown to the top.



STEP 2 Create a matt structure on top with **TEXTURE TOUCH**. Define shape.



STEP 3 To mix shine with matt look together and to get a trendy style, smooth back the sides with **PEARL STYLER**. You can use a comb but be careful to maintain the trendy look!



PRODUCTS

Body Crafter
Texture Touch
Pearl Styler

COLOR

A Blondor Special Powder + 9%

TOOLS & APPLIANCES

Brush, Sahira Color blow-dryer, comb

ILONA



WATCH THE STEP BY STEP VIDEO

COLOR



STEP 1 For a free hand shine band the hair is sectioned into two equal parts on the top. The underneath hair is surface colored with formula A.

STEP 2 The top area is released and conditioner applied to the root area - to act as a mask. The midband is colored with formula A, formula B and again formula A. This is worked around the hairline.

CUT



STEP 1+2 Line below shoulder with fringe. Use Enrich Moisturizing leave in balm or Wella Oil Reflection to support your haircut. Define the end length and cut line below shoulder. Then cut the fringe in a soft point cut.

STEP 3+4 Establish side area. To get more softness and a lightweight feeling, cut the side with a razor in the outer hairline. Cut the layer on the top in a soft point cut and for more texture use the razor again.

STYLING

PREPARATION Remove excess moisture, apply **BODY CRAFTER** at the roots and distribute it very evenly.



STEP 1 Use a radial brush, start with the fringe section, then continue from the back. Roll the brush down to the roots so it overlaps the base of the section to create a large curl. When the curl in each section is achieved, create barrel curls and secure with clips.



STEP 2 Don't forget to let your set sit! Let the curls cool down for 10 minutes, then create a modern movement with nice shine: polish from the roots to middle-length with the Style and **THERMAL IMAGE** to relax your curl.



STEP 3 Finally, use a brush or your fingers and define the hair with **DYNAMIC FIX** to get a perfect shape and hold.



PRODUCTS

Body Crafter
Thermal Image
Dynamic Fix

COLOR

A Koleston Perfect 6/7 + 12%
B Magma/39 + 9%

TOOLS & APPLIANCES

Sectioning clips, brush,
Sahira Color blow-dryer, Style

ALICIA



WATCH THE STEP BY STEP VIDEO

COLOR



STEP 1 An Alice Band effect is achieved by applying formula A on the band, but not on roots.

STEP 2 In the surrounding area, formula A is massaged down the length to create a smudged effect.

Rinse out, neutralize and tone with formula B.

CUT



STEP 1 Establish fringe area. Take diagonal back parting across front hairline. Curve cut to desired length moving from short to long.

STEP 2 Cutting line below shoulder with long layer. From the center point, created in Step 1 take a diagonal section over-direct forward cutting the line below shoulder length.

STEP 3 Twist hair into a ponytail with slight tension lightly point cut in a clockwise spiral.

STYLING

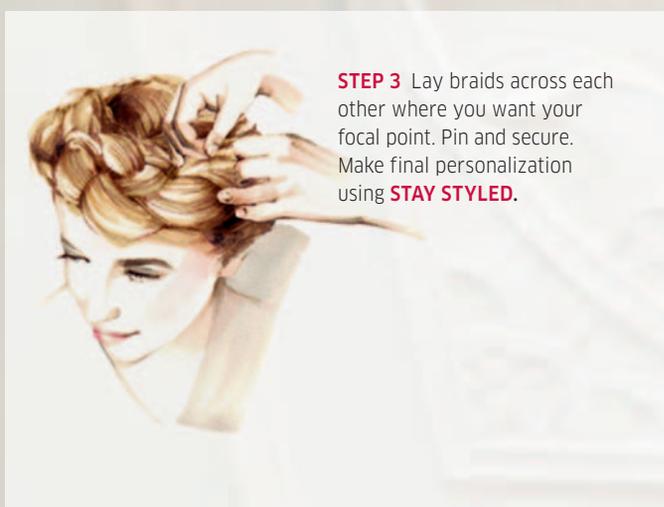
PREPARATION Start on dry hair. Apply **EXTRA VOLUME** with a tint brush or fingers to specific areas on mid shaft and ends that may need more lift and direction.



STEP 1 Blow-dry the hair using a paddle brush. Take side part - create a small ponytail above the ear. Take longer side parting and shift slightly to make a pony tail on high occipital bone. To create a "relaxed" feel, slightly sweep finger tips in the opposite direction of the hairline.



STEP 2 Braid ponytails based on the following end result: 3 strand braid = lays flatter and gives a ribbon effect. 4 strand braid = sits higher and gives a 3D effect. To create more texture and grip use **RUGGED FIX** before and after braiding. Pinch-pull braids to create texture.



STEP 3 Lay braids across each other where you want your focal point. Pin and secure. Make final personalization using **STAY STYLED**.

PRODUCTS

Extra Volume
Rugged Fix
Stay Styled

COLOR

A Blondor Special Powder + 6%
B Color Fresh 10/36

TOOLS & APPLIANCES

Sectioning clips, brush,
Sahira Color blow-dryer,
hairpins and band



ARIANA



WATCH THE STEP BY STEP VIDEO

COLOR



STEP 1 For a fluid color effect the hair is sectioned from the top of the head in a triangle and an almond shaped section is taken out at the crown.

STEP 2 The surrounding area, the almond section and all roots are colored with formula A. The top section is colored in foils alternate with Formula A + B in an irregular zig-zag.

Rinse out, neutralize and tone the top section in Formula C.

CUT



STEP 1 Reduce volume - on back and sides. Part hair in a horse shoe shape and start at center back cutting a flat layer 90° from head. Continue taking vertical sections to the sides.

STEP 2 Texturize the top. Create a new guideline, starting slightly shorter at the crown, cut the line longer towards the front. Disconnected to the sides.

STEP 3 Personalize the top section and end with the fringe and the hairlines.

STYLING

PREPARATION Remove excess moisture, apply the right amount of **BODY CRAFTER** and distribute it very evenly.



STEP 1 Use a Denman style brush to create a slight bend in the hair, starting at the nape area. To tame unruly hairlines use a comb on wet hair to spot-dry hair going in the opposite direction of the hair growth. After, use **BODY CRAFTER** on your finger tips and gently shake through the area to create natural texture and hold.



STEP 2 Once the back is dry, move to the sides and, finally, the front. To create smooth head hugging shapes on shorter styles, use the brush and wrap hair around the head in a clockwise direction. Alternate in a counter-clockwise direction pushing hair back and forth. Move to the top of the head and wrap dry moving left to right in the direction of the natural hair growth.



STEP 3 Make the hair straight and clean with the blow dryer, only "polish" with the Wella Professionals Style - don't straighten! Start at the hairline, finish at the crown. Don't iron the hair that is already ironed flat. Always use iron with a comb and **THERMAL IMAGE**. Distribute a thin layer of **RUGGED FIX** and finish the style.

PRODUCTS

Body Crafter
Thermal Image
Rugged Fix

COLOR

A Koleston Perfect 4/77 + 6%
B Magma /39 + 9%
C Color Touch 7/43 + 1,9%

TOOLS & APPLIANCES

Sectioning clips, brush,
Sahira Color blow-dryer, Style

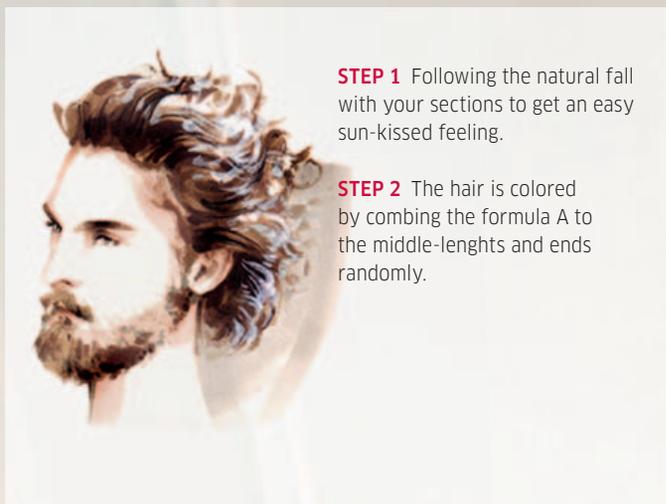


FABIAN



WATCH THE STEP BY STEP VIDEO

COLOR



STEP 1 Following the natural fall with your sections to get an easy sun-kissed feeling.

STEP 2 The hair is colored by combing the formula A to the middle-lengths and ends randomly.

CUT



STEP 1 Start by removing a V-shaped section on the top. Start at sides in diagonal sections to the back cutting a soft graduation. Continue taking diagonal sections to the back.

STEP 2 At your V-shape section, starting slightly shorter at the crown, cut the line longer towards the front. Disconnected to the sides. Cut the beard using the hand to a clean shape.

STYLING

PREPARATION Remove excess moisture, apply the right amount of **BODY CRAFTER** and distribute it very evenly.



STEP 1 Start with a side parting and blow dry the top and the side with a Denman style brush to create a soft wave at the roots, follow the natural movement of the hair.



STEP 2 Finish the blow-drying with your fingers to keep the natural movement and create a masculine shape.



STEP 3 Use **GRIP CREAM** on the top and **SCULPT FORCE** on the side. Work with your hands through the sides for finished look. Optional: work sides with a wide comb.

Tip: mix the products with Velvet Amplifier to get a softer handling.



PRODUCTS

Body Crafter
Grip Cream
Sculpt Force

COLOR

A Color Touch Sunlights /18 + 4%

TOOLS & APPLIANCES

Brush, Sahira Color blow-dryer, comb