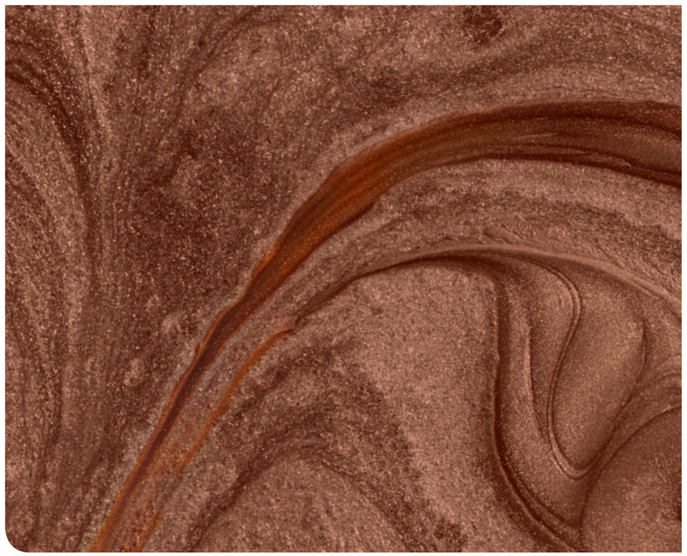


SOFT SUEDE ECAILLE

THE SOFT SUEDE ECAILLE LOOK is designed with strong horizontal patterns positioned in the middle and at the bottom of the hair. A strong lift tone was used then recolored with a gloss for a perfectly refined finish. The shape of the hair surface is molded and molten as to blend the color and create the character of smooth tannery suede.





Before
Complexity: Mid

Color placement:
Color formulas:
Pre-lighten with Blondor Freelights + Freelights Developer 9%

A Koleston Perfect 4/77
+ 5/77 (1:1)
+ Color.id
+ Welloxon Perfect 6%

B Koleston Perfect 9/7
+ 10/04 (1:1)
+ Color.id
+ Welloxon Perfect Pastel or COLOR TOUCH Emulsion 1.9%

C Koleston Perfect 6/74
+ Color.id
+ Welloxon Perfect 9%

PHASE 01

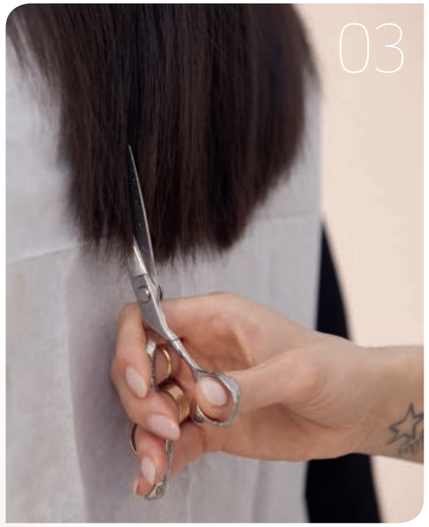


Step 01 Start to cut the fringe to the desired length. Cut using a rounded technique for a glamorous and softer result.

TIP While cutting strong fringes on dark hair with dark skin, clip a tissue behind the fringe, this enables you to have a clear view of the shape you are creating.

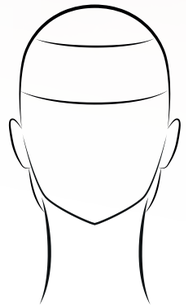
Step 02 Create a diamond section on the top of the head. Start cutting the layers from behind the ear, forward towards the front. Moving the layers from back to front, you create more texture and soft graduation into the layers.





Step 03 Proceed with the same technique to connect the top section to the bottom section – keeping your guideline. Define the hair length and remove some weight by texturizing deeply with your scissors.

PHASE 02

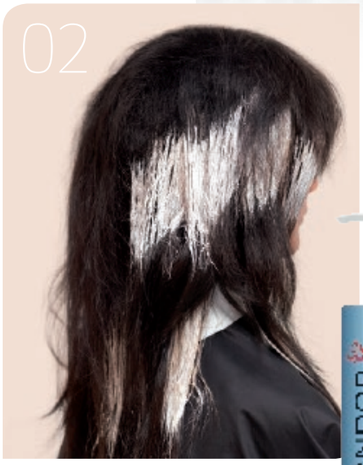


Step 01 Divide the hair into three oval sections: back, below crown, and top. Start on the right-hand side at the back, taking a diagonal section and softly backcombing the roots. Pre-lighten using a freehand technique as a band approx. 5 cm wide. Complete the back with the same technique.

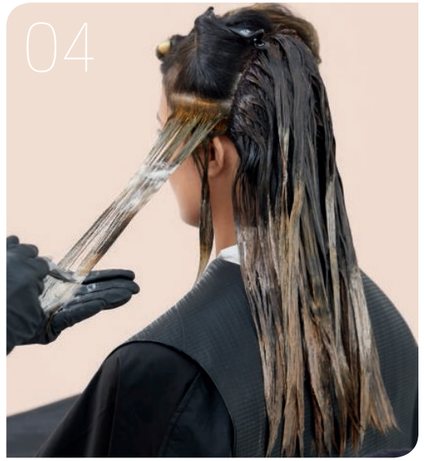


TIP To secure nicely and enable you to get a clean section, braid the hair that will not be treated.

Step 02 Continue with the section below the crown: taking diagonal sections, softly backcomb the roots and apply an approx. 5 cm wide band. Softly backcomb below the band on the same strand and apply a second band at the ends.



Step 03 On the top section, apply the band to the mid-lengths, including the fringe using the same technique. Once the desired level of lift is achieved, rinse off, shampoo, and neutralize using Blondor Seal & Care Post Treatment. Continue with the care ritual to prepare the hair for further coloring.

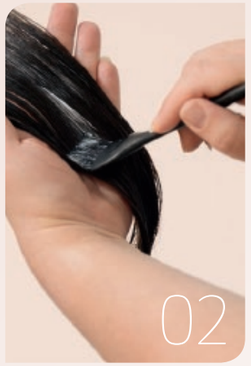


Step 04 After the specific care ritual, continue to follow the Ecaille result using Color.id with color A at the roots, color B on the pre-lightened bands, color C on all remaining dark mid-lengths and ends.

RITUAL



Step 01 Follow the Ecaille color technique with your care and styling Ecaille ritual. Apply Enrich ampoules on the part of the hair previously treated with Blondor. Use the pipette to help you target where you want to apply the treatment.



Step 02 Apply EIMI Perfect Me as a leave-in conditioner with a tint brush on the remaining hair, to perfect the texture without weighting down the style.



Step 03 Comb through the hair to slightly mix the two products together. Leave it on the hair as a leave-in conditioner and start your styling.

The Soft Suede Care Ritual has been designed to follow the horizontal pattern of the Ecaille color technique. Mix and match soft styling product EIMI Perfect Me – gently and precisely apply with a brush. The richness of Enrich ampoules drops of treatment deeply penetrate into the pre-lightened area and have a repairing effect.

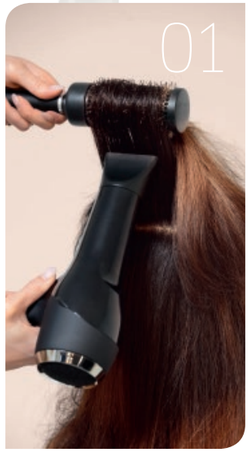


PHASE 03



TIP Apply EIMI Sugar Lift throughout, then blow-dry to smooth the hair and add volume. This will enable you to evenly deposit the product as well as achieve a very soft and natural, grippy texture for the following step.





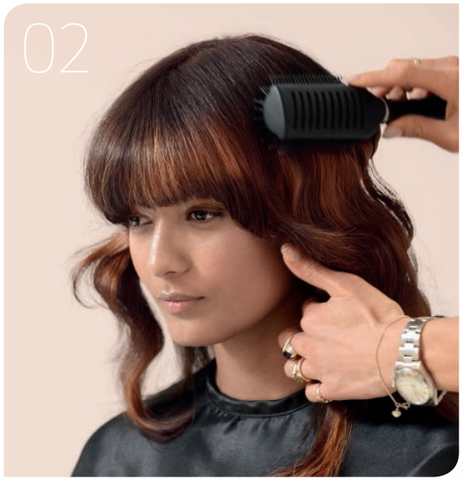
Step 01 Blow-dry the hair for maximum volume with a Wella Sahira hair dryer and a big round brush.



Step 02 Create inverse waves with the Wella Pro Curl. Turn the curler up and down alternatively on the same section and you will achieve an in-and-out movement, thus creating a wave.



TIP Spray each section that you will curl with EIMI Dynamic Fix. This will enable you to keep its shape. Brush through to smoothen and gently remove the hold of the hair spray, for a more airy end result.



Alternative formulas:

ILLUMINA COLOR
Color A: 5/7 + Color.id
Color B: 9/7 + 10/05 (1:1)
+ Color.id
Color C: 7/7 + 5/43 (3:1)
+ Color.id

COLOR TOUCH
Color A: 4/77 + 5/77 (1:1)
+ COLOR TOUCH Emulsion 1.9 %
Color B: 10/73 + 8/43 (4:1)
+ COLOR TOUCH Emulsion 1.9 %
Color C: 6/7 + 6/4 (2:1)
+ COLOR TOUCH Emulsion 1.9 %

Koleston Perfect INNOSENSE
Color A: 5/7 + Color.id
Color B: 9/34 + 7/7 (5:1) + Color.id
Color C: 7/74 + 5/74 (1:1) + Color.id